

FinalCode Appoints DNA Connect as Distributor for Australia

Partnership creates a high-value strategy to support FinalCode's growing customer base in the region

SYDNEY – Oct. 27, 2016 – FinalCode, Inc., the innovator in persistent file security, today announced the appointment of DNA Connect as its distributor for Australia. Following the opening of FinalCode's regional office in Singapore earlier this year and the recent appointment of its Southeast Asia distributor, the file security platform has selected DNA Connect to spearhead the launch and support of FinalCode in Australia.

Munsoor Khan, director of DNA Connect, said, "FinalCode is a really exciting new product that fills a big gap in file security. Organisations are securing sensitive files within their own environments, but they often have no visibility or control over what happens when these files are 'out in the wild.' FinalCode provides the peace of mind to know critical files are secured, no matter where they are."

Speaking about the appointment, Khan added, "It's a great partnership for us, as the technology is disruptive, and FinalCode was clear that it needed strong technical and enablement services as well as lead generation for partners that we are able to deliver."

Frank Courtney-Jay, CEO of FinalCode Asia-Pacific, said, "I am really impressed with the DNA channel development model, and it fits well with the FinalCode regional go-to-market strategy. We are looking forward to working with the team at DNA as we build on our channel program and Australian customer base together. DNA is truly a distributor that offers a high-touch strategy of value-added services to its channel partners. This can be seen in the awards DNA has received from vendors such as Splunk, Imperva and Ipswitch."

Designed to be easy, flexible and scalable, FinalCode provides secure collaboration and file sharing across a broad number of applications. The platform also enables integration with a company's existing infrastructure and is equipped with AES 256 encryption and FIPS certification alongside usage control, auditing and remote deletion capabilities. With FinalCode, users can be assured that all sensitive files stay with the owner. To test drive the solution, visit <http://finalcode.com/en/test-drive/>.

About FinalCode, Inc.

FinalCode delivers a file security platform that allows any business to persistently protect sensitive files wherever they go inside and outside of the organisation. Available as a SaaS or virtual appliance, FinalCode makes securing file collaboration easy and cost-effective and in a way that works with popular applications, platforms and devices while preserving user experience and workflow. The solution applies strong encryption and granular usage control on demand or by corporate policy with the ability to remotely delete files. The company's patented CryptoEase™ technology streamlines onboarding, encryption and administration, making deployment rapid and scalable. Headquartered in San Jose, California, FinalCode offers its solutions through its global network of authorised partners. Learn more at <http://www.finalcode.com>.

About DNA Connect

As a leading distributor of connectivity, security and analytics solutions, DNA Connect is committed to growing business for vendors and reseller partners by connecting them with the right customers. Using a suite of unique programs that cover innovative demand generation, partner technical enablement and certification, and technical sales support, DNA Connect offers the support needed for the profitable growth of all partners. Learn more about DNA Connect at <http://www.dna.com.au/>.

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