

Finally; An organic baby Sleeping Bag configurable for all-seasons and a Sleepsuit that grows with your child.

If the ultimate goal is to secure a good night sleep, both for parents and baby, then the new product innovations from The Sleepy Company are every parents' dream.

Temperature changes causing havoc on your little one's sleep patterns? Not sure how to keep baby sleeping comfortably at night? Worried about them kicking off blankets? Anxious at the thought of bub sweating against polyester fabric? Or simply frustrated at having to buy Sleepsuits and Sleeping Bags for every size and every season?

The Sleepy Company knows too well that most parents are eager for solutions to these problems and has created two of the most innovative sleep solutions ever to hit the Australian Market. Both are made of luxurious, super-soft, certified organic cotton; no polyester, no harmful chemicals and pesticides, creating a healthier option for baby – while being super practical for parents.

Rapid growth spurts in young children normally results in sleepsuits that are outgrown before they are outworn, making it inconvenient and expensive to upgrade. The X-Tend Sleepsuit is an Australian-first invention that grows with baby! Simply extend the arms and legs of the suit once the baby is ready for the next size. Boasting handy features such as removable sleeves, hand and feet mittens and two way front zippers, it's suitable for babies 6 months up to 7 years of age. For babies 18 months and up, a unique extra-large drop seat feature makes nappy changes or middle of the night toilet stops so much more convenient. The X-Tend Sleepsuit keeps baby safe and comfortable all night without the worry of kicking off blankets.

Back by popular demand with brand new features and upgrades is the 365 Sleep Bag 2.0, the configurable baby sleeping bag that adjusts to all four seasons and temperature changes, eliminating the need for blankets and multiple tog sleep bags. Simply combine the Summer and Spring/Autumn bags to create your Winter warmer. It now comes with the X-Tend system to extend the sleeves to next size up, as well as handy features such as removable full-sleeves, hand mittens, and a travel vent. Made for babies 6 months up to 5 years old. The 365 Sleep Bag 2.0 offers maximum usage of each bag, so baby sleeps in complete comfort and safety 365 days a year.

If the ultimate goal is to secure a good night sleep, both for parents and baby, then the new product solutions from The Sleepy Company are every parents' dream. Described by sleep consultants as 'ingenious!' both products are kind to sensitive or eczema prone skin and come in a selection of unisex contemporary prints and stylish designs.

Organic, economical, environmentally friendly, practical and beautiful. The 365 Sleep Bag 2.0 and the X-Tend Sleepsuit are available for pre-order on The Sleepy Company Website. 365 Sleep Bag 2.0 starts from RRP \$149.95 (includes 1 x Summer and 1 x Spring/Autumn, combined for Winter). X-Tend Sleepsuit starts from RRP \$74.95. Free shipping and free returns for 100 days* Australia wide policy.

sleepycompany.com

facebook.com/sleepycompany | [.instagram.com/sleepycompany](https://instagram.com/sleepycompany) | twitter.com/TheSleepyCo

Contacts

Christie

0395989128

mailto: media@kidsbusiness.com.au