

FIRST FOCUS ACHIEVES TOP AUSTRALIAN MSP AWARD

First Focus ranked #1 in MSP50 Australia Awards 2021

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Sydney, NSW – National managed service provider First Focus today announces it has achieved the rank of Australia's leading Managed Service Provider (MSP) in 2021.

The Cloudfango awards involve a comprehensive worldwide screening and assessment process among thousands of MSPs. Now in its seventh year, the MSP50 Australia Awards 2021 reviews 189 Australian-based MSPs. In 2021, Cloudfango says its technical analysis “focused on cybersecurity, support, infrastructure and cloud services.”

When compiling and ranking MSPs, Cloudfango looks for technical excellence, innovation, and customer satisfaction. The process considers over 200 types of certifications, 95 vendor partnerships, and 22 IT services.

Companies that made the Top50 Australian list for 2021 were selected “to highlight technical excellence, innovation, and customer satisfaction provided by the Australian MSP industry,” said Cloudfango.

First Focus CEO Ross Sardi said: “By highlighting technical excellence, innovation and customer satisfaction, the Cloudfango rankings are a true reflection of the experience that clients receive when selecting an MSP. It's therefore a real privilege for the whole team to be recognised by achieving the number-one ranking on Cloudfango for the fourth consecutive year.”

“I want to thank our clients for the amazing testimonials they give us. We aim to keep innovating and delivering excellence across our full range of services such as cybersecurity, support, cloud, and connectivity,” added Sardi.

Founded in 2014, Cloudfango is the world's largest MSP directory, providing a fully independent ranking of the top-performing MSPs worldwide.

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About First Focus Established in 2003, First Focus is a privately-owned company and Australia's #1 Rated Managed Service Provider. With a combined team of over 200 people across Australia, New Zealand and the Philippines, our expertise covers the full range of services across IT support, security, cloud, connectivity, communications and more. Our customer promise is that we have the best people, provide expert advice, deliver a fast response, and work towards zero risk, both technically and commercially.

firstfocus.com.au

About Cloudfango Cloudfango is a Managed Service Provider directory provided by Antaviana offering an easy way to match business needs with MSPs throughout the industry. Our directory contains thousands of MSPs searchable by each IT Service, partnership, and location. Our goal is to help clients to sort through the available services and providers to find exactly what they need.

cloudfango.org

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