

# First home buyers best chance to secure property 'off-market' using Australia's 'dating for property' platform Property Whispers

Australian property tech start-up Property Whispers has had over \$750,000,000 in off-market properties uploaded to its platform with 55% of current properties listed priced up to \$1,000,000.

Property Whispers is Australia's first and only online website that instantly matches buyers' purchase requirements with the specifications of suitable properties for sale off-market, (ie.) those not publicly advertised for sale.

Co-founder of Property Whispers, Liane Fletcher, says:

"We are delighted with our progress since launch last year. We currently have over \$550,000,000 in off-market property available on the platform, with over \$750,000,000 that has been uploaded to the website in total. To date over \$200,000,000 has been through the cycle. Multiple new buyers register daily across all price ranges and property types. Many new instant matches occur every day; we've literally had thousands of matches so far.

Historically, most buyers did not have access to off-market properties. Property Whispers now gives every buyer the opportunity to be matched with off-market properties that suit their requirements, and it's free for buyers to register and use the platform."

In a changing property market, where auction clearance rates have fallen and prices are coming down, more agents, vendors and buyers are interacting off-market and thereby saving on advertising costs.

Mortgage brokers also currently have many buyers with finance pre-approved who have not found properties to buy.

"Now would be a great time for mortgage brokers to contact their pre-approved borrowers and let them know Property Whispers can help them find properties off-market" says Liane.

Property Whispers intends to roll out a number of exciting initiatives in 2018 to further enhance buyer and seller experiences.

-ENDS-

For further information or interviews, please contact:

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Property Whispers is Australia's premier off-market property website, matching buyers and their property requirements with suitable off-market properties, as listed by real estate agents. [propertywhispers.com.au](http://propertywhispers.com.au)

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