

--- Press Release: for immediate release ---

Five Bees Media have announced the launch of a new platform aimed exclusively at job-hunting students in Australia. The team behind Backpacker Job Board, Australia's number one backpacker employment marketplace, have launched Student Job Board.

Student Job Board is an Australian-based employment site for students in secondary and tertiary education. Specialising in casual and holiday work options, Student Job Board grants students the ability to search for curated, relevant and exclusive employment opportunities.

Australia is home to some of the world's finest universities, and has one of the highest rates of tertiary education attainment in the world. With 1.5 million secondary students and 1.5 million tertiary students, approximately one in eight Australians is a student of employment age. Internationals alone numbered no less than 430,000 in 2017, making the education of international students Australia's 3rd largest export, behind only iron ore and coal.

Such a large slice of the population forms an understandably vital cog in the Australian economy. Balancing their studies with temporary, casual or part time employment, students are the lifeblood of a number of industries. Restaurants, cafes, accommodation providers, tour operators, primary producers and charities are just a handful of businesses who are ultimately reliant on the student workforce.

International students in particular support a large number of Australian businesses across a wealth of sectors. With the ability to work 20 hours a week in-term and an unlimited amount when school is not in session, this employment resource benefits seasonal industries in particular. Australian universities understand this value and play their part, working hard to make it possible for students to study part-time around work and family responsibilities.

Like Backpacker Job Board before it, Student Job Board looks set to become a comprehensive portal for students looking to fit employment around their studies.

"Backpacker Job Board demonstrated that the Australian market had a real appetite for a worker-specific job board," says Student Job Board Founder Matthew Heyes. "The success of Backpacker Job Board encouraged us to create a portal for the thousands of businesses that depend on student workers, and the millions of students looking to fit casual and part time employment around their education.

"The aim is to make it as simple as possible for employers to connect with the right type of student worker, and vice versa. As we've seen with Backpacker Job Board, when it's done right, it's a win-win-win - for the employer, the student, and the Australian economy."

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