



Flick Anticimex introduces groundbreaking solution for intelligent pest control

Leading pest control company Flick Anticimex has introduced Anticimex SMART, a range of environmentally-friendly pest control solutions that use the latest digital monitoring technology to provide real-time information about pest activity.

Flick's first service offering in the Anticimex SMART range is a 24/7 rodent monitoring and trapping system which integrates 21st century technology into pest management devices. The system monitors entire sites in real-time and helps identify rodent hot areas. Flick then develops specific strategies to capture and control the rodents before they can cause damage and spoil products.

"Flick Anticimex is at the forefront of digital pest control. Digital control of rodent pests is one of the most significant changes in the industry since the introduction of traditional rat poisons. Digital solutions allow us to improve communication, documentation, preventive protection and immediate response for our customers. This is an environmentally-friendly treatment without the use of rodenticides," says Gary Stephenson, National Pest Technical Manager at Flick Anticimex.

Flick Anticimex SMART utilises high-end digital communication, such as traps with sensors and cameras which react instantly to rodent activity. These can be used as a stand-alone system, both indoors and outdoors. This way Flick can stop rodents in their natural habitat before they enter businesses and residential areas.

Digital pest control is becoming an increasingly important aspect of commercial pest control in Australia and overseas. Electronic rodent stations and monitoring systems particularly suit businesses where rodent activity has a critical impact on day-to-day operations, including food manufacturing and warehousing.

Rodents can present serious problems for businesses. They spread diseases, contaminate products, and can be the cause of product recalls, production stops, safety failures, and in some cases, even fire. Their presence often results in customer complaints, discarded products and a tarnished reputation.

"The answer is Flick Anticimex SMART – a more intelligent solution for pest control," says Gary Stephenson.

The advantages of Flick Anticimex SMART:

Peace of mind thanks to effective protection and monitoring
24/7 Regular inspections of the whole of the premises
Professional callout service on hand to take prompt action when needed
Documented notifications and reports, giving early indications of where and when problems occur, enabling targeted actions
Environmentally friendly, safer and greener
Cost-effective as a result of reduced risk and stock loss
Time-saving due to automated checks

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