

# Food-Tech Revolution by Young Indian Mum

Wish Gourmet brings food sharing platform for local chefs

Sydney, NSW, 5th July 2018, In the current millennial, technology has taken over almost every function of we lead our daily life. With growing awareness on benefits of Sharing Economy, the number startups using technology platforms has practically doubled in last three years, and it is now accepted and trusted to generate income for at least 92,000 or more people as per industry reports. Now, The concept of sharing economy coupled with technology is concentrating on tapping into the most lucrative market which is familiar to every one of us at least three times in a day, Food. Yes, here we are talking about the delicious meals catered to everyone.

Wish Gourmet Pty Ltd is responsible for bringing innovations in meal preparations. The company provides an online platform for caterers of all sizes to publish their food and connect with the local community. In this increasingly competitive market, it has changed the definition for the quality-driven gourmet food that provides home delivery with starting price merely at \$12 per meal.

It all started, when an Indian origin young mum with career driven dreams was struggling to find time to cooked nutritious and balanced meal for her family, Avani Doshi, Founder and CEO of Wish Gourmet. Doshi commented "every time she opened a well-labelled dinner meal from glorified supermarkets or ordered meals from quick takeaways apps for her family she had the guilt of stuffing her family with chemicals and preservatives. Coming from a conservative culture background, she believes what we eat reflects how we lead our life.

While designing plans to manage a right balance with her career aspirations and family nutritional requirements she came up with an idea of creating a marketplace dedicated to caterers and customers, who are looking for the healthy home cooked gourmet meals, similar to her needs. Her struggles gave birth to food-tech revolution, Wish Gourmet.

Wish Gourmet is also an active promoter of social enterprise idea and have planned free seminar to coach guide local home chefs on how to start a home-based food business in collaboration with Hills Shire Council on 22nd July 2018 at 2:30 pm for 2 hours at Stamford Hall, Balcombe Height Estate, Baulkham Hills. The Guest of Honor for Seminar is Reena Jethi, Hills Shire Councillor and famous face both in Indian Community and organisations who support women.

This Seminar aims to support and equip you with the knowledge to start and operate food business LEGALLY as per NSW Food Authority and Australian Taxation Office while working from home or in the commercial kitchen.

Book your tickets at <https://www.eventbrite.com.au/e/how-to-start-home-based-food-business-cook-and-earn-seminar-tickets-47654431688>

WISH GOURMET BRINGS FOOD THAT CONNECTS GENES, FAMILIES, LOCAL COMMUNITIES & BRINGS RIGHT OPPORTUNITIES AS PER YOUR NEEDS AND WISHLISTS!

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