

FRONT The Event, a new commercial design event from Indesign Media

The 9-10 August, the world of commercial design and property is changing irrevocably. FRONT is your chance to be ahead of the revolution.

This 9-10 August, FRONT arrives in Sydney to shake up the commercial design and property industries. And you're invited to lead.

FRONT is a first-of-its-kind event for the commercial sector, bringing together the new ecosystem controlling the built environment. We unite the most influential brands and experts in commercial architecture, design, property and development to give authority to these new relationships and drive profitable action in procuring your brand's best and latest products.

Here's everything you need to know to put your brand in FRONT and your products in Australia's biggest and best commercial projects

As the nation's first and only knowledge enterprise for commercial architects, property, and development professionals, FRONT lets your brand lead changing behaviours in commercial specification. FRONT's two-day format over 9-10 August combines:

- Purpose-driven networking with leading commercial specifiers, commercial developers, high-volume asset managers and facility managers;
- Deep dive knowledge outputs with the country's top architects, developers and product R+D teams;
- The nation's most powerful showcase of design products commanding the attention of large enterprise commercial clients

90% of the FRONT Presentation Pods are SOLD

With spots available for only the top 100 brands in commercial product design, only 8 presentation pods remain to participate in FRONT. Your competitors are already on board, and our specifiers want to know ...

Where are you?

The time to get involved in the Australia's most focused event for return on objective is NOW. Get on board with FRONT and make a difference to your own balance sheet.

Registrations for the nation's leading commercial specifiers to attend FRONT open next week, and they're expecting to see you.

But don't just take our word on it...

"Design is not done in a silo. The myth of the singular design genius needs to be smashed to pieces. For us to get the best possible outcomes for our clients, we rely on our collaborators and in the commercial sector, that means having relationships with all the different players such as contractors and consultants. The thing that gets me excited about FRONT is the fact it will be bringing everyone together, in a completely new way." – Gavin Harris, Design Director, Futurespace

Join over 3,500 active commercial specifiers, property developers, MLE clients and assets management teams at FRONT.

This is your very last chance to join FRONT: 9-10 August

Enquire now to participate in Australia's first and only dedicated event for new standards in commercial architecture, design, property and development.

Contacts

Kobe Johns

0414145069

[mailto: kobe@indesign.com.au](mailto:kobe@indesign.com.au)