



Fujitsu Delivers Data Protection Appliance for Hybrid IT

News facts: New Fujitsu Cloud Backup as a Service (BaaS) Rapid Recovery Appliance addresses growing market for enhancing cloud backup services with on-premise hardware. Pre-configured solution enables fast, resilient data protection with highly efficient use of network bandwidth, recovery at Local Area Network speed and minimal storage footprint. Fujitsu technology, solutions and services heritage combined with partner solutions from Seagate ensure backup peace-of-mind, enabling network-wide optimization and end-to-end security.

Sydney, September 14, 2015 – Fujitsu today introduces the new Fujitsu Cloud Backup as a Service Rapid Recovery Appliance, which enhances the globally available Fujitsu Cloud Backup as a Service (BaaS) solution to deliver faster, more resilient and more robust security features.

This pre-configured solution provides the flexible data protection approach needed in a hybrid IT model where business processes are supported by a mixture of on-premise and external cloud services. It combines the benefits of a backup and recovery appliance with cloud-based backup strategies – such as pay-as-you-grow pricing and data security – to ensure an organization's data is secure and readily recoverable, no matter whether the application resides in the cloud or on traditional IT.

Speedy recovery is key following the loss or corruption of critical data. Fujitsu's pre-configured solution is deployed on-premise to ensure recovery at Local Area Network (LAN) speeds, which are faster than cloud-based data transfers. This new Fujitsu BaaS solution automatically replicates data to the secure cloud for offsite data protection and allows for the rapid recovery of recent local backup data while using secure cloud-based services to hold backup data in an easily-accessible vault. Thanks to the use of advanced deduplication from technology partner Seagate, Fujitsu can minimize the amount of data transferred via the network, while sophisticated data compression ensures minimal storage footprints, helping reduce space requirements and associated costs.

James Jefferd, Global Offering Manager, Fujitsu said: "With an ever-increasing trend toward consuming IT via a cloud service delivery model, IT buyers are focused on easy-to-integrate cloud offerings that combine the benefits of cloud with existing assets. The Fujitsu BaaS Rapid Recovery Appliance does this and means clients can replace traditional on-site, tape-based backup with disk-based solutions that are agile, scalable, simple to use and secure. Combining the capability of the Fujitsu cloud-based service with the new appliance delivers a very flexible backup architecture that can be managed from anywhere yet be highly distributed."

According to Gartner analyst Dave Russell: "Public cloud options are becoming increasingly considered for server workloads, especially for remote-office and departmental computing environments. While most organizations cite concerns over security as their top cloud issue, the greater issue is often latency, as data encryption and key management are well-established methods for protecting off-site backup data. This means that an on-premises, local copy of the data, or at least the most recent backup of the most critical data, is best practice. Thus, a disk-to-disk-to-cloud (D2D2C) model is emerging."^[1]

Michael J. Palmer SVP, GM EVault a Seagate Company, said: "This offering combines both global reach and proven cloud expertise. Fujitsu has deeply integrated Seagate's market-leading backup and recovery solutions into a winning combination for customers."

Protecting every link in the data-protection chain, Fujitsu Cloud BaaS end-to-end security addresses front-end, over-the-wire and at-rest encryption for local and cloud-based backup vaults. The comprehensive 256-bit AES encryption ensures data security at all times. Data is encrypted in-flight and at-rest in the onsite appliance backup vault and cloud backup vault. The BaaS Rapid Recovery Appliance also provides automated, continuous cloud replication, helping reduce costs and resource requirements while also leveraging Fujitsu's global cloud capabilities. The Fujitsu Global Support Model provides customers with expertise and support in maximizing the benefits of this cloud and on-premise backup and recovery solution via a 24x7 service desk.

Fujitsu has 30 years of experience in the delivery of backup and recovery services to private and public sector organizations across the globe. The company today manages more than 250,000 servers and 196 Petabytes of data for its customers.

Pricing and availability

Fujitsu Backup as a Service and Fujitsu Backup as a Service Rapid Recovery Appliance are available globally.

Notes to editors

1 Gartner "Best Practices for Repairing the Broken State of Backup," 15 August 2013 G00252768, by Dave Russell, reviewed for accuracy on 18 February 2015

Online resources Fujitsu Backup as a Service and Rapid Recovery Appliance: <http://www.fujitsu.com/global/services/infrastructure/iaas/baas/> Read the Fujitsu blog: <http://blog.ts.fujitsu.com> Follow Fujitsu on Twitter: <http://www.twitter.com/FujitsuAu> Follow us on LinkedIn: <https://www.linkedin.com/company/fujitsu-australia-limited> Find Fujitsu on Facebook: <https://www.facebook.com/FujitsuAustraliaNewZealand> Fujitsu pictures and media server: <http://mediaportal.ts.fujitsu.com/pages/portal.php> For regular news updates, bookmark the Fujitsu newsroom: <http://www.fujitsu.com/au/about/resources/news/press-releases/index.html>

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