



## Fujitsu Introduces Game-Changing IoT Edgeware Management Platform in ANZ

Fujitsu has completed its support capability in ANZ for the groundbreaking Edgeware management platform to leverage the proliferation of Internet-connected devices.

### News facts:

- Fujitsu has completed its support capability in Australia and New Zealand for the groundbreaking Edgeware™ management platform to leverage the proliferation of Internet-connected devices.
- Edgeware to provide productivity and efficiency gains to organisations in key operational, highly regulated industries and with complex supply chains.
- Edgeware connects sensors, assets, devices, networks and enterprise systems and turns real-time events and raw data into meaningful and valuable information
- Target verticals include Public Safety, Distribution & Freight, Public Utilities, IT Asset Management, Resource Sector, Healthcare and Manufacturing.

Fujitsu today announces the market readiness of its Internet of Things (IoT) Edgeware™ management platform for Australia and New Zealand. Edgeware provides the link between automated identification technology and enterprise applications and is particularly suited for organisations in sectors such as: Public Safety (Police, Firefighting and Emergency Services), Distribution & Freight (ports; postal services; environmental monitoring of sensitive cargo such as chemicals and explosives; cold storage transport and food distribution), Public Utilities, IT Asset Management, Mining and Oil & Gas, Healthcare and Manufacturing.

Edgeware provides the link between automated identification technology and enterprise applications and is particularly suited for IT Asset Management whether increasing inventory accuracy, requiring better real time asset lifecycle management, providing pro-active maintenance, security of goods or quicker and more accurate asset audits.

With the completion of training for its local team of expert architects, developers and industry consultants; a successful Proof of Concept with a Defence sector pilot customer; plus the experience of more than 50+ successful worldwide deployments, Fujitsu is now introducing its game-changing Edgeware platform to this region.

The Edgeware platform provides the link between automated identification technology and enterprise applications. It allows organisations to build a hardware-independent platform with multiple connected sensors, readers, devices, handhelds, networks and other sensors that integrate with rich data from corporate systems. Edgeware also translates raw tag data from fixed or mobile devices into relevant business contexts (intelligence) that can transact activity and automatically integrate to back-end systems, without the need to change enterprise or supply chain systems.

Fujitsu Edgeware is a robust, proven middleware platform that is agnostic to devices, sensors and IT enterprise systems. It comprises a software development kit, workflow components and tools, including a visual emulator for rapid applications development and deployment. Edgeware provides high impact, rapid ROI and short-term payback for organisations in operational areas, particularly those in highly regulated industries or with complex supply chains.

Edgeware is the critical layer for connecting the world of sensors, assets, devices, networks and enterprise systems. The automation of 'edge' processes turns real-time events and raw data into meaningful and valuable information to assist in complex decision making. The platform provides the ability to scale quickly and easily. Companies can start with one user case (for example: chain of custody or inventory tracking) and then when ready, deploy multiple user cases and then move to a full IoT platform with real-time analytic capability.

Mike Foster, Chief Executive Officer of Fujitsu Australia and New Zealand, said: "Having completed the initial investment in our Edgeware capability, we can now position the new platform's first customers as leaders in leveraging the IoT space. This is for organisations in highly disruptive or competitive markets that are looking to the latest in technological advances to add differentiated value to their operations."

About Fujitsu Edgeware™

Worldwide, Fujitsu has successfully deployed more than 50 Edgware solutions to streamline business processes such as inventory and warehouse management, safety and compliance, supplier management, real-time location as well as asset management and tracking. These deployments have been for customers in industries as diverse as defence, retail, aviation, supply logistics, manufacturing and Hazmat.

With IoT and Big Data creating huge growth potential to the global economy, the number of Internet-connected devices is forecast to grow to 50 billion by 2020. With its Edgware capability, Fujitsu is now positioned to address the business challenges that will arise from this trend.

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About Fujitsu

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About Fujitsu Australia and New Zealand

Fujitsu Australia and New Zealand is a leading service provider of business, information technology and communications solutions. We partner with our customers to consult, design, build, operate and support business solutions. From strategic consulting to application and infrastructure solutions and services, Fujitsu Australia and New Zealand have earned a reputation as the single supplier of choice for leading corporate and government organisations. Fujitsu Australia Limited and Fujitsu New Zealand Limited are wholly owned subsidiaries of Fujitsu Limited (TSE: 6702). See [www.fujitsu.com.au](http://www.fujitsu.com.au).

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