



RED

G Squared Announced as x7 Finalists in SEMrush AU Search Awards 2020

Leading digital agency G Squared has been announced as finalists across five different categories in the SEMrush 2020 Search Awards, an award ceremony that recognises the country's top digital marketing campaigns & agencies.

G Squared is included as finalist in the following categories:

Best Online Marketing Campaign (Retail and Health Care);

Best B2C Campaign;

Best Advertising Campaign (x 2);

Best Integrated Campaign; and

Best Marketing Agency.

Since the agency's inception in 2012, G Squared has specialised in delivering digital solutions that drive real results across digital media, social marketing and web design. With their deep passion and industry experience, G Squared has secured work for leading brands including Bunnings, Watty! Paint, Coca-Cola Amatil and SanDisk. Over the past two years, the company has received various state and national awards across all facets of their service offering.

G Squared's Director of Performance & Strategy, George Photios, reiterated in his latest statement how thankful he is, stating: "It humbles us to be nominated and listed amongst the best in the industry. Congratulations to our amazing team! Despite the challenges this year, we have all worked hard to ensure we continue to succeed for our clients. And on that note, a big thank you to all our clients - without whom there would be no nominations!"

The award ceremony will take place through a virtual ceremony event on October 22 at 4 PM (Australian Eastern Standard Time).

For more information, visit: <https://www.gsquared.com.au/our-services/digital-media/>

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