



## Gartner Accepting Nominations for 2020 Gartner Eye on Innovation Awards in Financial Services

Finalists to Be Recognized and Winners to Be Chosen at Gartner IT Symposium/Xpo 2020 in Orlando, Barcelona and Gold Coast, Australia

Gartner, Inc. is accepting nominations for the sixth annual Gartner Eye on Innovation Awards for financial services. Entry is open to any financial services organization that has implemented an innovation using digital technology capabilities, products or services within the financial services industry in the relevant award categories during the past year. Nominations will be accepted through July 31, 2020 via an online entry form. Presentations by the finalists will take place at Gartner IT Symposium/Xpo 2020 in Orlando, Gold Coast, Australia and Barcelona. The winners will be chosen by the attendees at the conferences. Entrants from financial services end-user organizations (not technology vendors or technology services companies) can enter up to three submissions for the Gartner Eye on Innovation Awards. There are no predefined categories. The Eye on Innovation Awards recognize innovative use of technology-enabled capabilities in various areas, including: Innovative business models that allow financial services providers to develop new strategic value-creation or profit models Innovative service or product offerings that improve the customer experience and support the digital strategy of financial services providers Innovative initiatives of financial services providers in order to increase operational efficiencies or save costs Innovative adoption of technologies that improve operations of financial services providers Award submissions are assessed using a robust and dynamic framework to ensure that the assessment process is pertinent and objective. The Gartner Awards Framework (GAF) is utilized as a structured model of assessment that enables the participating organizations to be benchmarked against world-class performance standards. The GAF consists of specialized assessment modules pertaining to the evaluation criteria for each of the award categories. The criteria and subcriteria provide a robust set of requirements that are used as the methodology for benchmarking and learning among the participating organizations. The identification of a Gartner Eye on Innovation Award winner or finalist is not an endorsement by Gartner of any company, vendor, product or service. For more information about the Gartner Eye on Innovation Awards and to complete an entry form, go to <https://www.gartner.com/en/about/awards/eye-on-innovation>. The deadline for submissions is July 31, 2020. About Gartner IT Symposium/Xpo 2020 Gartner IT Symposium/Xpo 2020 is the world's most important gathering of CIOs and other IT executives. IT executives rely on these events to gain insight into how their organizations can use IT to overcome business challenges and improve operational efficiency. Follow news and updates from the conferences on Twitter using #GartnerSYM. Upcoming dates and locations for Gartner IT Symposium/Xpo include: March 2-4, 2020: Dubai May 11-14, 2020: Toronto September 14-17, Sao Paulo October 5-7. Cape Town October 18-22, Orlando October 26-29, Gold Coast, Australia November 3-6, Kochi, India November 8-12, Barcelona About Gartner Gartner, Inc. (NYSE: IT), is the world's leading research and advisory company and a member of the S&P 500. We equip business leaders with indispensable insights, advice and tools to achieve their mission-critical priorities today and build the successful organizations of tomorrow. Our unmatched combination of expert-led, practitioner-sourced and data-driven research steers clients toward the right decisions on the issues that matter most. We are a trusted advisor and objective resource for more than 15,000 organizations in more than 100 countries — across all major functions, in every industry and enterprise size. To learn more about how we help decision makers fuel the future of business, visit [gartner.com](http://gartner.com).

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