

Award Winning Coffee Hits the Streets of Alexandria



Cafe2U, Australia's largest mobile coffee franchise, launches 10th new franchise of 2011

Cafe2U, Australia's largest mobile coffee franchise, this week launched its 10th new franchise for the year in the Sydney suburb of Alexandria. Big things are expected of the franchise with Alexandria considered one of Sydney's busiest commercial and industrial hubs. New franchise partners Steve and Bianca Petrucci couldn't believe their luck in securing the much sought after territory. "We were busy researching business opportunities and had not considered a mobile business, but when my uncle invited us to see his Cafe2U franchise in action ... we were absolutely amazed! My uncle has operated the Marrickville franchise for just over a year, and having no previous coffee experience before joining Cafe2U, he has been able to build a fantastic business. Coming from the construction industry, this gave me real confidence in the Cafe2U system. When we found out that the Alexandria territory was due to be released it was meant to be!" Derek Black, Managing Director of Cafe2U was thrilled with the latest launch "It is always great to see a franchise partner recommend the Cafe2U business to a member of their own family, you know that you have a strong franchise system in place when that starts happening" If you are a business owner or work in the Alexandria area, you can have Cafe2U's 'Golden Bean' award winning coffee at your workplace by contacting Steve or Bianca on 0450 597 712 or by visiting their webpage at <http://cafe2u.com/au/partners/alexandria>

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