

Gift delivery during Covid is as popular as ever

Boutique rural baby gift box business continues to deliver gifts across Australia during coronavirus

Rural NSW based business, Hillside Hampers, is busy as ever with the current Covid lockdown and restrictions. People still want to send baby gifts and although they may not be able to head to shops themselves, they are finding alternate methods to send a gift to loved ones with a new baby.

Nicole Watt, Hillside Hampers Owner and Founder says, " It become apparent to me years ago that gift delivery to a rural area was very difficult. I created Hillside Hampers with the vision that I wanted to create a really special gift shop that equally caters for the city, the country and all rural areas in between, Australia wide" This approach, that has been in place from the beginning has allowed Hillside Hampers to continue to deliver through the current Covid restrictions and lockdown to ensure that congratulatory gifts will still be delivered to loved ones.

Nicole understands the excitement that is associated with the birth of a baby and believes that a gift that can be delivered directly to the family, is a practical way of saying congratulations, but is still giving new parents some space to enjoy their new little bundle of joy.

With the Covid situation, especially at the moment, the need to keep these families and new babies safe by following the restrictions must be the highest priority.

Hillside Hampers stock a range of unique Australian brands and gift boxes, all of which perfectly show loved ones that they are thought of and loved in the special time of life, even if they are in lock-down or self-isolation.

Nicole wanted to make things as easy as possible for people to gift. "I aim to take the stress out of gift giving by taking care of everything. I personally pack and wrap every gift box as well as handwrite every single card"

Hillside Hampers also have an online baby shop full of baby items for any parent in the current Covid effected areas that can be delivered directly to your door.

To purchase a gift for a loved one, or for yourself, Hillside Hampers is available for same day dispatch www.hillsidehampers.com.au

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