

Give A Safe Night's Sleep This Christmas

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At StreetSmart we believe everyone should have somewhere to call home and have a safe night's sleep. You can never underestimate the simple benefits of having clean bed linen, a towel, a shower and a bed to sleep in for the night. It's the foundation we all need to build a meaningful life, yet homelessness is increasing and effecting more people each year in Australia.

That's why StreetSmart Australia, and iconic Australian homewares brand Sheridan, have collaborated to launch SleepSafe, with the aim to provide local homeless shelters, refuges and accommodation services with much needed material and financial support.

With every \$15 raised in store at Sheridan outlets, or online, a sleep kit including a towel and a sheet set, is sent to a local homeless shelter where it's needed most. Sheridan are subsidising the cost of the sheets and towels, partnering with suppliers to manufacture products using excess fabric.

"Everyone loves the feeling of a freshly made bed, and the people using our crisis service are no different. It's these small comforts in life that make all the difference. Being able to give a person experiencing homelessness a brand new sleep kit is huge. Often, the people in our service have their belongings in a single bag, and these kits help us show that we care about them." Grace Rullis, The Haymarket Foundation (who received the first donated Sleep Kit) This Christmas you can gift someone a Sleep Kit and help provide a safe night's sleep.

Donations can be made on line at <https://streetsmartaustralia.org/>

Or at your closest Sheridan store.

For more information, stories, photos and interviews please contact Geoff Hills at StreetSmart on 0428 909 097.

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