



GLOBAL GAMING PHENOMENON FORTNITE RETURNS TO THE MELBOURNE ESPORTS OPEN

Dedicated Fortnite stage in Margaret Court Arena to host open tournaments, dance-offs & live streams across the weekend

Melbourne, Australia - June 18, 2019 - ESL and TEG Live have today announced that this year's Melbourne Esports Open™ will feature the return of the smash hit from Epic Games, Fortnite.

Across the weekend of Saturday 31 August and Sunday 1 September, Fortnite fans will be able to join the action on an expanded "Fortnite Stage" in Margaret Court Arena, with action from the stage being broadcast in front of a live audience and online. Fans will also have the chance to play alongside popular content creators including 'The Misfits' on stage, with open tournaments running throughout both show days.

Melbourne & Olympic Parks is fast becoming an epicentre for Fortnite after the successful running of the "Fortnite Summer Smash" at this year's Australian Open.

Fortnite will also be featured with the "Fortnite Free-Play Field" – an area within the "JB Hi-Fi Game On Zone" which in 2019 expands into Melbourne Arena – offering attendees the chance to get hands-on with one of twenty consoles that will be available for play across the weekend.

Each day, an all-ages dance competition will give entrants the chance to get up on stage and perform their favourite Fortnite dance moves, with prizes up for grabs for the best performances.

Senior Vice President of ESL Asia-Pacific Japan, Nick Vanzetti said; "Fortnite was a massive part of the Melbourne Esports Open last year, with players of all ages competing on stage in Margaret Court Arena. We're excited to show Fortnite fans what we have in store for MEO 2019."

Following the success of the inaugural Melbourne Esports Open™ in 2018, which saw 12,000 esports fans attend across the two days, the 2019 event will expand to include activities within Rod Laver Arena, Margaret Court Arena, Melbourne Arena and Grand Slam Oval.

Ticket Information

Fans can enjoy a weekend at the Open from as little as \$37.90 (Junior 2-day Ground Pass), with single-day tickets starting at \$19.90 (Junior Saturday Ground Pass). For tickets and further information head to the Melbourne Esports Open website <http://melbourneesportsopen.com.au> or ticketek.com.au.

The Melbourne Esports Open is presented with the support of the Victorian Government via its tourism and major events agency Visit Victoria.

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#MEO2019

ABOUT VISIT VICTORIA

Visit Victoria is the State of Victoria's primary tourism, business and major events company, leading the sector in creating, curating and communicating Victoria's inspiring experiences to maximise visitation. Established in July 2016, Visit Victoria brings the best of Tourism Victoria, Victorian Major Events Company and Melbourne Convention Bureau under one brand that capitalises on commercial opportunities in an increasingly competitive and dynamic global tourism market. The team operates in a collaborative and agile environment that informs, connects and partners with industry and the Victorian State Government to amplify Victoria's profile.

ABOUT ESL:

ESL, a part of the international digital entertainment group MTG, is the world's largest esports company, leading the industry across the most popular video games with numerous online and offline competitions. It operates high profile, branded international and national leagues and tournaments such as the Intel® Extreme Masters, ESL One, ESL National Championships and other top tier stadium-size events, as well as grassroots amateur cups,

leagues and matchmaking systems. ESL covers a broad field of services in gaming technology, event management, advertising and television production, fully catering to the needs of the esports ecosystem. With offices in North America, Germany, Russia, France, Poland, Spain, China, and partners in many other countries, it has a truly global footprint (www.eslgaming.com).

ABOUT TEG LIVE:

TEG Live is wholly owned by TEG, Asia Pacific's leading ticketing, live entertainment and data analytics company. TEG Live is a dynamic and diverse promoter of live content in music, sport, family entertainment, esports and exhibitions. TEG Live connects millions of fans every year with unique live experiences and adds value to events with hospitality and sponsorship services. For more information, visit: <http://www.teglive.com.au>

ABOUT JB HI-FI:

JB Hi-Fi is Australia's Largest Home Entertainment Retailer. Famous for low prices, the biggest brands and genuine personal service from our experienced specialist staff. JB Hi-Fi has a huge range of products across Consumer Electronics, Home Appliances, DVD and Blu-Ray, Music, Console and PC gaming.

ABOUT FAIRFAX EVENTS & ENTERTAINMENT:

Fairfax Events & Entertainment produces a portfolio of major events with an expanding calendar of culture, entertainment, food, sporting, business and family events attracting millions of participants each year. Fairfax Events & Entertainment partners with key stakeholders including advertisers, sponsors, charities, community groups, participants, sporting and government bodies. Some examples of the Fairfax Events are The Sun Herald City2Surf, Good Food Month, Night Noodle Markets, The Essential Baby & Toddler Show and American Express Open Air Cinemas.

ABOUT EPIC GAMES:

Founded in 1991, Epic Games is the creator of Fortnite, Unreal, Gears of War, Shadow Complex, and the Infinity Blade series of games. Epic's Unreal Engine technology, which brings high-fidelity, interactive experiences to PC, console, mobile, AR, VR and the Web, is freely available at unrealengine.com. The Epic Games store offers a handpicked library of games, available at epicgames.com. Follow @EpicGames for updates.

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