

'Grass is Greener' for New Cafe2U Franchisees



Cafe2U prepares to launch new franchise in Scoresby

Cafe2U, the world's largest Mobile Coffee Franchise, is all set to launch its latest franchise into Melbourne's eastern suburbs. The franchise will be launched into the busy Scoresby commercial precinct on the 2nd May 2011, so keep an eye out for distinctive red Cafe2U van! New franchisees Troy Millett and Rachel Lapham, who are currently completing their training at the Cafe2U Academy in Sydney, cannot wait to get out on the road and into their new business "As a former greenkeeper I love getting up and starting work early, but I was never able to interact much with the customers" said Troy "But with Cafe2U, not only can I start early early and finish early, I am really looking forward to meeting my customers and making great coffee ... and of course ... becoming the best part of their day!". It is certainly going to be an exciting year for Troy and Rachel with the young couple also expecting their first child this September. John Stanton, Franchise Recruitment Specialist with Cafe2U, could not be happier for the young couple "Over the past 2 years we have seen a significant increase in franchise enquiries, particularly in the 35-50 year age bracket, and as a result most new franchisees tend to fall into this bracket. So it is always refreshing to see an enthusiastic young couple taking on a franchise of their own, and it really demonstrates that with the right drive and determination anyone can be successful with Cafe2U, regardless of their age!" If you are a business owner, or work in the Scoresby region, and would love to have award winning espresso coffee delivered to your workplace everyday, why not contact Troy and Rachel on 0420 743 501 or visit their webpage at <http://cafe2u.com/au/partners/scoresby>

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