

Greentree & Star Business Solutions to Sponsor Adelaide CFO Symposia

Chief Financial Officers get support from Greentree Business Management & Accounting Software & Star Business Solutions

Over the past 18 months many finance leaders have been operating in a cautious, recessionary environment, afraid of what the future may bring. However a new breed of CFO's have used the opportunity to become a strategic business partner to the CEO and Board as they look to guide their organisations and their balance sheets through these turbulent times. Now with many economists unable to predict whether the worst is over and continuing fears surrounding local currencies and International Sovereign Debt today's CFO's are increasingly looking towards knowledge sharing, benchmarking and networking to source the tools to help them rise to the challenge.

On October 13th & 14th at the Hilton Adelaide, Strategy Group CFO Symposia comes to South Australia as part of a series of well established and well respected regional events designed to streamline CFO knowledge sharing and networking whilst dealing with the most pressing local and global issues facing Australian CFO's today. Whilst meeting and listening to a two day line of the very best in local, national and international speakers. CFO's also have the opportunity to meet and source suppliers who will showcase the very latest developments in technology, telecommunications, financial and professional services.

Star Business Solutions, along with our Accounting and Business Management Software supplier Greentree, is proud to be one of the sponsors of Adelaide's upcoming CFO Symposia. Our participation extends beyond Adelaide to also include the recently held Sydney event. We will have a stand at the event and would like to invite any attendee to visit our stand where we would be pleased to discuss Greentree Accounting & Business Management Software and how it may be of interest to medium sized businesses.

During the event you may be able to speak to one of the following Star Staff members:

Bob Scarce : Business Development Manager – South Australia

Josh Diffey : System Consultant & Pre-Sales Engineer

Regards Trish Hall CA Chief Executive Officer Star Business Solutions

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