



HCL Technologies to Acquire Strong-Bridge Envision to enhance Digital Transformation Consulting capabilities in HCL Portfolio

New York, USA and Noida, India – March 13, 2019– HCL Technologies (HCL), a leading global technology company, today announced the acquisition of Strong-Bridge Envision (SBE), a digital transformation consulting firm with offices in Seattle, Denver, Atlanta, and New York City. With this acquisition, SBE will become part of HCL’s global Digital and Analytics business (HCL Mode 2 services). “SBE will enhance our digital consulting offerings with their strong capabilities in digital strategy development, agile program management, business transformation and organisational change management. These capabilities combined with our next generation Mode 2 offerings in Experience Design, App Modernisation & Data Analytics will help us deliver end-end digital journeys to our customers,” said Anand Birje, Corporate Vice President and Head of Digital and Analytics Practice at HCL Technologies. “HCL and SBE share the same vision of offering innovative digital transformation solutions and services with a prime focus on excellent customer experience. This is why we view HCL as an ideal match for us,” said Renea Rayner, Managing Director at Strong-Bridge Envision. “Our customers will continue to receive top-notch customer care and value-added support along with gaining HCL’s robust products and services offerings.” “This collaboration will bring SBE’s customer experience legacy and 200 experienced SBE employees from across various industries and top-tier consulting firms to the HCL family,” said Rob Novick, Managing Director at Strong-Bridge Envision. “By focusing on every aspect of the customer experience journey, SBE’s ability to design impactful experiences built upon cost-effective and efficient technology architectures, integrating legacy processes, and leveraging data and analytics coupled with the latest HCL technology and services will offer unforeseen customer-value.” Strong-Bridge Envision, headquartered in Seattle, WA, is a digital consulting firm specialising in customer experience strategy, business transformation, and change management. Serving Fortune 1000 clients since its founding, Strong-Bridge Consulting merged with Envision in 2017 to extend its consultancy and digital transformation capabilities and further establish its footprint across North America, transforming itself into a market leading digital transformation consultancy. CG Petsky Prunier served as the financial advisor to Strong-Bridge Envision and Bow River Capital.

About HCL Technologies: HCL Technologies (HCL) is a leading global technology company that helps global enterprises re-imagine and transform their businesses through Digital technology transformation. HCL operates out of 44 countries and has consolidated revenues of US\$ 8.4 billion, for 12 Months ended 31st December, 2018. HCL focuses on providing an integrated portfolio of services underlined by its Mode 1–2–3 growth strategy. Mode 1 encompasses the core services in the areas of Applications, Infrastructure, BPO and Engineering and R&D services, leveraging DRYiCETM Autonomics to transform clients’ business and IT landscape, making them ‘lean’ and ‘agile’. Mode 2 focuses on experience-centric and outcome-oriented integrated offerings of Digital & Analytics, IoT WoRKS™, Cloud Native Services and Cybersecurity & GRC services to drive business outcomes and enable enterprise digitalisation. Mode 3 strategy is ecosystem-driven, creating innovative IP-partnerships to build products and platforms business. HCL leverages its global network of integrated co-innovation labs and global delivery capabilities to provide holistic multi-service delivery in key industry verticals including Financial Services, Manufacturing, Telecommunications, Media, Publishing, Entertainment, Retail & CPG, Life Sciences & Healthcare, Oil & Gas, Energy & Utilities, Travel, Transportation & Logistics and Government. With 132,328 professionals from diverse nationalities, HCL focuses on creating real value for customers by taking ‘Relationships Beyond the Contract’. For more information, please visit www.hcltech.com

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