

HOT BREAKFAST, THE US MASTERS BEAMED LIVE AND 18 HOLES OF GOLF...

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2 APRIL 2014: More than 150 golfing enthusiasts from businesses around Macarthur will gather at Camden Lakeside Golf Club this month to raise much-needed funds for the Starlight Children's Foundation.

Sekisui House, developer of the popular residential community The Hermitage, is one of the event's key sponsors and hopes to help hit the fund-raising target.

"The Starlight Children's Foundation is a great organisation that carries out life-changing work for many seriously ill children and their families. We have many children living at the Hermitage, so we're very conscious of the importance of a happy, healthy family – and how difficult life can be when you're not so lucky," said Sekisui House's NSW Marketing Manager Moonmoon Sahu.

A team from The Hermitage will also play in the day's tournament, which kicks off on Monday April 14 with a 6am hot buffet breakfast timed to catch the final day of the 2014 US Masters Golf Tournament beamed live to the Camden Lakeside clubhouse. Guests will then tee off for 18 holes from approximately 9.30am, and will have the opportunity to take home a Greg Norman signed Cobra Golf Bag, a framed and signed artist's impression of Greg, or a selection of Greg Norman Wines, kindly donated by world renowned golfing legend Greg Norman.

Hosted by the Camden Lakeside Golf Club and Chamber Developments, this will be the fourth Masters Charity Golf Tournament. The Motor Neurone Disease Association of NSW was the previous recipient of the fundraising from the Masters Charity Golf Day.

Director of Chamber Developments Brian Brown says that everyone involved understands that life isn't always fair, and that families and children sometimes have to deal with tragedy.

"Each year we run the Masters Breakfast Charity Golf Day to raise money for charities that receive very little or no financial support from the government," he says.

"Along with our key sponsors, we believe it is our duty to help those in our community who not only have to face the challenges of dealing with seriously ill children but the financial burden that comes with the need to provide the best long term care for them."

For Sekisui House, it's also a chance to contribute to the broader community around The Hermitage, which launched in 2012 and is now home to more than 200 residents.

Camden Lakeside Golf Club is also part of the future long-term vision of The Hermitage as it grows in coming years.

"Events and sponsorships like this are key for us, because we have such a strong focus on creating friendly, supportive communities that residents feel at home in," says Moonmoon.

"The opportunity to combine community development and charity support is one we wouldn't miss."

Sekisui House supports several community-building events and takes on a number of sponsorship opportunities across their communities throughout

the year. The Address and The Waterfront at Wentworth Point enjoyed a taste of Europe at multicultural festival EuroFesta last month (Sunday 30 March), and residents of The Hermitage are to be treated to their own cinema under the stars complete with popcorn, wood fired pizzas, fairy floss and bean bags on Sunday 13 April. The resident and business community at Central Park in Chippendale also engage in several creative arts and community projects. Sekisui House fund and support these events as part of their firm belief in social engagement as a key to building community pride.

Contribution: Included in your \$95.00 per person (discount for members) are your Golf, Cart, Buffet Breakfast, two on-course refreshments, Sandwiches, Super-pin Entry, Gift Pack and Trophies.

All money raised from the event will be donated to the Starlight Children's Foundation. Your attendance and generous donations will be greatly appreciated.

All bookings can be made through (02) 8777 1000.

About The Hermitage

The Hermitage is set on an 307-hectare site bound by Camden Valley Way, Raby Road and Gregory Hills Drive, and will feature a central three kilometre green corridor and more than 10 kilometres of bicycle and pedestrian walkways. A planned hilltop village complete with boutique convenience shopping, cafes and community facilities will also be a key feature of the community.

Upon completion, an existing 18-hole golf course will also be at the centre of this community, with an additional 9 holes currently proposed with practice facilities.

The Hermitage's carefully considered master-plan is designed to create harmony between humans and nature. In to this naturally focused process, Sekisui House has added the essential elements to help make The Hermitage a truly special place to live.

About The Starlight Foundation

Since 1988, Starlight Children's Foundation has brightened the lives of seriously ill and hospitalised children, young people, and their families by delivering innovative programs that restore the laughter and joy that serious illness takes away.

Starlight's programs connect those children and their families with the magic of the Starlight world, including;

Captain Starlight – magical superheroes bring unlimited entertainment, fun, and laughter Starlight Express Rooms, Starlight TV/Radio & Fun Centres – diversion and entertainment in all major pediatric hospitals throughout Australia Starlight Wishgranting – providing once-in-a-lifetime experiences for children Livewire.org.au – a safe and supportive online community that helps young people aged 10-20 years, and their families, cope with the impact of a serious illness, chronic health condition, or disability. Starlight provides programs integral to the total care of seriously ill children – while health professionals focus on treating the illness, Starlight is there to lift the spirits of the child, giving them the opportunity to laugh, play and be a child again.

About Sekisui House

Established in 1960, Sekisui House is one of Japan's most respected homebuilders and new community developers. With over two million homes to their credit, and a multitude of awards for innovation, quality and sustainability, Sekisui House is now a major player in the Australian market.

Sekisui House's portfolio of residential projects in New South Wales includes, The Waterfront at Wentworth Point, The Address also in Wentworth Point and Central Park, in partnership with Frasers Property Group, in Chippendale, The Hermitage in Gledswood Hills. Sekisui House also have a number of other major interests and joint ventures in Victoria and masterplanned communities in the making in Queensland.

The company's designs have been developed through collaborations between talented Australian and Japanese designers. It's this unique approach that has allowed Sekisui House to take the best of Japanese expertise and technology and adapt it to Australian design tastes, lifestyle needs and climates. Sekisui House aim to bring a positive change to the face of community development and home building in Australia.

The company's commitment to their communities was highlighted by their response to the devastating earthquakes that hit Japan on March 11, 2011. Sekisui House promptly opened a Disaster Response Headquarters at their head office in Japan and local disaster response stations in the stricken areas, thus establishing an internal system to effectively take initial response actions and confirm safety. Sekisui House is still determined to achieve post-earthquake rehabilitation and reconstruction of the stricken areas.

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