

How to maximise rent in the age of Airbnb

It's the new property dream – finding a home away from home in paradise that will generate sky-high returns from short-term rentals.

Australia's short-term rental sector is booming with an increasing number of property owners and investors offering up properties to vacationers across the nation. Currently New South Wales generates the highest short-term rental revenue followed by Victoria and Queensland but according to Your Investment Property magazine and short-term rental specialist MadeComfy, it's the Sunshine State that is the sweet spot for growth as it caters to a real mix of both holidaymakers and corporates.

On some occasions corporate tenants will secure 30 to 80-day bookings. MadeComfy's Calum Walters explains to Your Investment Property: "They are wanting to have a home base for a longer period of time, rather than a traditional holiday rental."

It's all about selecting the right area. For example, two-bedroom apartments in South Brisbane listed as short-term rentals could reap annual incomes \$16,000 higher than long-term rentals. Properties in the Brisbane CBD and Surfers Paradise on the Gold Coast also present good opportunities for property owners looking at a short-term rental strategy.

More information on how to maximise rents through short-term rentals is available in the latest issue of Your Investment Property on sale now. The issue also features in-depth analysis of potential changes to negative gearing; coverage of the national Property Investor Awards which highlight the businesses and individuals who are achieving the best outcomes for their investor clients; and profiles of successful investors. Your Investment Property is on sale at leading newsagents and Coles supermarkets and online at www.yourinvestmentproperty.com.au/.

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Your Investment Property is the intelligent property owner's choice when it comes to learning about Australia's \$6.9 trillion property market.

Your Investment Property provides you with the most complete set of property data, independent commentary and thoroughly-researched articles about all aspects of investing in property in Australia and abroad.

Every issue features in-depth analysis of the market trends that affect your investment. Practical tips and advice on how to manage and finance your investments are also featured regularly to help you make the best decisions.

Your Investment Property carries the most comprehensive data section of any Australian property magazine, with extensive and exclusive data about every suburb in Australia to help you decide where to put your money.

You also get independent expert advice on the best investment strategies for you as well as market analysis from Australia's most trusted and experienced property experts. Plus, every month Your Investment Property carries exclusive information about Australia's up-and-coming property hot spots; real-life success stories of ordinary, hardworking Australians who have achieved financial independence through property; and the latest and most practical legal, tax and financial advice to help you invest safely.

Published by the international media group Key Media, the question isn't whether you need Your Investment Property magazine – it's whether you can risk investing in property without it!