

HP Reinvents Customer Experience with Ping Identity Solutions

Ping Intelligent Identity Platform Powers HP's Enterprise Identity Management Ecosystem; Provides a Unified Digital Experience for Over 150 Million Customers and Partners

DENVER, November 14, 2018 — Ping Identity, the leader in Identity Defined Security, today announced that its Ping Intelligent Identity Platform powers the engine behind HP Identity (HP ID), an enterprise-wide unified identity management ecosystem. The HP ID initiative is designed to uplevel customer and partner experiences by providing them with a single identity across all of their HP applications, whether in the cloud or on-premises. With a focus on driving customer experiences, HP selected the Ping Identity platform deployed in Amazon Web Services (AWS). This achieved its goal of instituting a single and highly secure identity and access management (IAM) platform across its entire global customer and partner-facing platform. The HP ID platform is used by more than 100 business applications, and enables single sign-on for over 150 million customer and partner identities across the world, plus thousands more being added each day. Before HP ID, the company was managing more than a dozen separate legacy IAM and authentication systems. User identities were previously housed across disparate data silos, creating a disjointed customer experience. HP Product Manager Jared Meier sums up the success of HP ID, "Ping's customer IAM platform provides performance and scalability that can keep pace with HP's continued innovation and growth. Now, customers have a seamless experience when they authenticate across our digital properties." Ping and HP share a common vision of innovation, great customer experiences and technology that makes life better for everyone, everywhere," added Andre Durand, CEO, Ping Identity. "We're proud to support HP in reinventing customer experiences through identity." To learn more about how Ping Identity helps enterprises deliver better customer experiences visit: www.pingidentity.com About Ping Identity | The Identity Security Company Ping Identity envisions a digital world powered by identity. As the identity security company, we simplify how the world's largest organisations prevent security breaches, increase employee and partner productivity and provide personalised customer experiences. Enterprises choose Ping for our identity expertise, open standards leadership, partnership with companies like Microsoft, Amazon and Google, and collaboration with customers like Boeing, Cisco, GE, Kraft Foods, Walgreens and over half of the Fortune 100. The Ping Intelligent Identity Platform allows enterprises and their users to securely access cloud, mobile and on-premises applications while managing identity and profile data at scale. Architects and developers have flexible options to enhance and extend their existing applications and environments with multi-factor authentication, single sign-on, access management, directory, data governance and intelligent API security capabilities. Visit: <http://www.pingidentity.com>.

###

Ping Identity Contacts Ping Identity Corporation Follow Us on Twitter: @PingIdentity Join our LinkedIn

Group: <https://www.linkedin.com/company/ping-identity> Subscribe to our YouTube Channel: <https://www.youtube.com/user/PingIdentityTV> Like Us on

Facebook: <https://www.facebook.com/pingidentitypage>

Contacts

Patricia Gibson
02 9922 6820
mailto: patricia@basspr.com.au