

Inaugural B.A.S.H. Cruise Announced - Professional Networking Event

Business Alliances on Sydney Harbour

Increasingly for small to medium sized business, networking is one of the most cost effective and efficient marketing tools they can employ. Too often, however "networking" events for many can be quite intimidating in a room full of business people with a "push selling" approach.

By attending the B.A.S.H. Cruise, you can leave your business cards at the office, as you will receive a list of contact details of all attendees to the event. Eliminate the pressure to concentrate on meeting like-minded business-minded people looking to form long lasting professional relationships.

Remember – people only want to do business if they KNOW, LIKE and TRUST you.

This takes time and requires the ABCs of networking:

ALIGN - yourself with like minded business people

BUILD - friendships that foster trust

CULTIVATE - long term business relationships

All this can be achieved at the B.A.S.H Cruise with the back drop of Sydney's beautiful harbour.

Special Guest Speaker, Max Markson, will share his journey of business growth through his persistent, enthusiastic and focused approach. MC for the evening will be Meredith Collins, expert in video social marketing

Platinum Sponsor:

Belgrin

Gold Sponsor:

Ultimate IT Services

Networking Sponsors:

NSW Business Chamber, She Business, BNI – The Referral Edge

Aligned with:

University of Technology – Business School

Event Creators:

AJUNJO Pty Ltd, CAM Events

When:

Wednesday 4th September

Where:

5pm on King Street Wharf for 5.30pm departure and return at 7.30pm

Price:

\$120pp

Register:

www.bashcruise.com.au

Contacts

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