

Innovation agenda sparks action in hundreds of investors and entrepreneurs

ideaboom.com helps 700 Australians start innovation journey around new agenda

The new innovation agenda education website ideaboom.com.au has helped over 700 Australians understand how to action the National Science and Innovation Agenda's programs. Citizens have flooded to the site organically over the last week following the 24 hour rapid build and launch.

The 'idea boom' that this agenda has triggered, has been described as "a historic positive turning point for Australia's economy and future" by Jordan Duffy, 21 year old serial entrepreneur and enterprise Innovation expert.

Jordan's fourth business Buckham and Duffy Consultants, launched the idea boom website to help startups, enterprise, researchers and investors navigate the vast amount of changes that are going to occur within the next year. The website identifies and presents information that is relevant and usable to the user. Ideaboom will add innovation and strategy action guides and research listings from Australia's largest research bodies in the coming weeks.

"We wanted to provide a starting point for Australia's innovation journey." says Jordan Duffy. "Having spoken with the Prime Minister on several occasions about the significance of the innovation agenda, we felt that B&D could help with getting the word out and engaging the public to take action and really leverage this opportunity."

Numerous universities, research bodies, co-working space Little Tokyo Two and the Foundation for Young Australians have all partnered with B&D in order to facilitate the connection of stakeholders with agenda items and each other, so they can all make the most of the billion dollars put forward by the government.

Hundreds of entrepreneurs and startups have started looking to use the agenda and used the idea boom website to get started. Over 80 investors have used the site to navigate the benefits involved with early stage startup investment which is critical to the nation's future growth. Researchers, educators and enterprise executives have also frequented the site over the past week.

"We see the potential for just about everyone to leverage the innovation agenda and break through the glass ceiling of commercial innovation. Australians have been held back by restrictive legislation and conservative policy for far too long – this green light from the Prime Minister has been long awaited by myself and my fellow G20YEA and G20 Research Group delegates. Investors, large enterprise and investors should all be very excited" said Mr Duffy.

Buckham and Duffy Consultants is Australia's leading millennial technology innovation firm based in Redland Bay, Queensland which was founded by serial entrepreneurs Jordan Duffy (21) and Alexander Buckham (22) just over four years ago. With a growing team of 18 staff across five countries, B&D provides a range of innovation consultancy and technology prototyping services to Australia's largest companies including Wilson Security, CQUni, NBNco and more.

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