

Concerned about dull, dehydrated, lacklustre skin or have noticed those fine lines are becoming more prominent? LAMAV organic skin science has the perfect all-natural and certified organic solution thanks to their skin-brightening, ultra-hydration and age-defence duos. Each duo pack features a serum and moisturising cream formulated to be used together, to return the skin back to optimum health, containing clinically proven bio-actives to deliver results on the cellular level. Dr Tarj Mavi, founder and creator of LAMAV says, "Our duos are the perfect combination to restore skin health and maintain optimum hydration, while reducing the appearance of fine lines, pigmentation and rosacea. Many people think that if they use a serum, they don't need to moisturise as well and vice versa, however this is not the case. For best results, we recommend using both products in conjunction."

LAMAV's serums and moisturising creams are formulated to address specific skin concerns such as dullness, dehydration, fine lines and wrinkles and over all ageing of the skin. Some of the highly-concentrated organic ingredients used across the duo collections include; vitamin C, natural hyaluronic acid, bisabolol, CoEnzyme Q10, green tea cranberry, paracress, bilberry, rumex occidentalis, licorice root, wakame, kakadu plum and chlorella vulgaris extracts, aloe vera juice, rose distillate and organic brown seaweed to name a few. These limited edition new LAMAV Duos are available now from lamav.com in the following combinations: LAMAV Skin Brightening Duo – RRP \$89.90: Daily Vitamin-C Brightening Serum Rumex Advanced Lightening Crème LAMAV Ultra Hydration Duo – RRP \$89.90: Hyaluronic Acid Hydra-Max Serum Hyaluronan Daily Moisture Crème LAMAV Wrinkle Smoothing Duo – RRP \$89.90: Commiphora Ultra Plumping Serum Bio VA5 Wrinkle Smoothing Day Crème About LAMAV: LAMAV is Australia's first certified organic skincare brand to incorporate clinically proven bio-actives to deliver results on the cellular level.

".....because no woman should have to sacrifice her health for beauty." With this vision in mind, 12 years ago, Tarj set out to create a beautiful range of certified organic and cruelty-free products to heal her hormonal pigmentation. After failing to find a product that was 100% natural and organic, and that actually worked, the former veterinarian and ingredient research scientist created her own skincare brand, LAMAV. A doctor with extensive expert knowledge and experience in research, coupled with an upbringing of herbal ayurvedic traditions, an abundance of active Australian native ingredients and natural cosmetic bio-actives at her doorstep, Tarj set out to formulate her own ritual and remedy, looking to nature for a solution.

LAMAV was the very first 100% natural skincare range of products launched in Australia in 2008 to incorporate bio-actives in certified organic products. Tarj was a catalyst for approvals of some of these bio-actives to be incorporated in certified organic products. All of the products in the LAMAV range have been created by her and are based on combining ancient wisdom of nature and modern science. They source only the finest ingredients to create pure and potent formulations that deliver visible and long-lasting results. A key point of difference in this category is the fact that their products also contain bio-actives, which are naturally occurring molecules derived from plants, that have been clinically proven to have a high level of anti-wrinkle or anti-ageing activity. www.lamav.com

Contacts

Lisa Solomons

mailto:

Rachel King

9571 4448

mailto: