

JURA Australia is excited to introduce the new and improved E8 fully automatic coffee machine in Piano Black, now even easier to use and offering greater coffee variety combined with a more sophisticated design.

George Liakatos, Managing Director of JURA Australia says, "The existing E8 coffee machine has been one of the best-selling machines to date, so it's extremely exciting to be able to unveil a new version from the existing design to create a far more superior machine – in regards to both functionality and aesthetics."

The new and improved E8 includes all the same features as the existing E8 machine but now offers the user more choice and functionality. Along with offering more coffee specialties, a new professional fine foam frother has been added, specially designed for the preparation of specialty coffees with milk and milk foam.

Along with some existing features, the new E8 also includes the following:

50% more specialties at the touch of a button. Now offering 12 coffee varieties including the addition of espresso macchiato, espresso doppio, special coffee and hot water for green tea.

A new rotating professional fine foam frotherG2 made from the highest- quality materials. When positioned vertically, the frother creates finely textured milk foam with a long-lasting consistency for a perfect cappuccino. When positioned horizontally, it heats milk for on-trend specialties like hot chocolate.

Newly designed premium ridged water tank that accentuates the clear design concept of the E8.

A new, chrome-plated cup grille that superbly showcases the specialty coffees.

Existing features such as the AromaG3 grinder, Pulse Extraction Process (P.E.P.®) for ultimate coffee quality and frontal operating concept with TFT display.

The JURA E8 is available now for RRP \$2,099 from selected electrical retailers, department stores and independent and specialty outlets.

About JURA:

JURA's products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

www.au.jura.com

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