

EMBR Group are now offering investment property leads to some of Australia's top Investment, wealth and financial services firms

New clients are the life blood of any business. Therefore it is imperative that you are accessing all available lead generation channels to ensure you are driving new client acquisition for your business.

EMBR Group are specialists in helping you ascertain and execute those lead generation channels for your business.

Lead generation for the Investment property sector is becoming increasingly more difficult and costly, as mainstream digital and traditional channels increase in cost and competition. However, EMBR can help you generate qualified and highly responsive investment property leads.

Not only have our team had extensive experience previously working for some of Australia's largest Financial Planning and Investment Groups, but some are even RG146 compliant with their Diploma of Financial Planning.

We understand the intricacies of marketing your services to Australian and overseas investors. We know what the banks are looking for qualification-wise and therefore we know how to pre-qualify leads for you before they even reach your sales team!

The types of investment property leads you are looking for are:

- - Aged 35 – 55 years old
- - Own or are paying off their home
- - Have a clean credit history
- - Are interested in learning how to invest and build wealth for their retirement
- - Are interested in Government tax incentives for them to reduce the amount of tax they pay
- - Are looking to reduce their debt or improve their finance structures

- Whether you are looking to build your finance book, increase clients on your financial planning book, sell project and development stock or are looking for a range of these leads, EMBR can help you find them.

We can generate investment property leads through a multitude of avenues including:

- Email Marketing – To our affiliate network of 6.3 million+ Australian consumers which we can target by age, income, homeownership and geography to deliver your message.
- Co-registration Leads – We can generate thousands of highly qualified and responsive leads per day on a 'cost per lead' basis.
- Search and Display – We can design and run various banner and text ads across our ad platform to reach millions of Australian consumers.
- Social Media – We can prepare and execute highly targeted and socially engaged marketing campaigns to drive you leads from various social channels including Facebook.

Contact EMBR today to speak to a Lead Generation consultant about investment property leads for your business.

Contacts

EMBR Group

mailto: