

JESI is achieving huge growth since Series A funding of \$4.5 million.

Brisbane scale-up has embarked on an ambitious growth journey with VC backing.

In October 2020, JESI received a multi-million-dollar fund injection from Microsoft aligned VC firm, Future Now Capital Management. This investment has allowed JESI's team to grow from 8 to 23 and will continue to grow over the next 6 months. This growth has enabled JESI to develop maturity in the product with their recent release of single sign-on (SSO) and In-Vehicle Monitoring System (IVMS) integrations. They have engaged in a strategic partnership with GEOTAB, a leading global IVMS provider to offer JESI User's a full picture of their workers and the vehicles they are travelling in.

JESI enables organisations to keep track of remote workers who travel frequently or work in environments with heightened risks. Since the COVID-19 outbreak, JESI has also built additional features into the platform to help employers manage workers who are isolated at home. The shift to remote work as the norm has led to a stronger focus on employee mental health and wellbeing. It is essential that organisations provide a 'duty-of-care' of their workforce whether they are working remote, on-site or at home. JESI CEO Joe Hoolahan said, "The pandemic has brought to the fore the need for enterprises to protect their workers as they work remotely while ensuring they remain connected. We are also acutely aware that reliable activity data is increasingly becoming a key business metric and are already witnessing how our customers are using the data to drive workforce movement efficiencies."

JESI has hired a team of specialists and is being guided by Chairperson Brad Seymour and Non-Executive Director Darc Rasmussen, both of which have decades of experience in scaling global businesses. With this injection of talent and guidance, the sky is the limit for the Brisbane based scale up. Brad Seymour, JESI Chairperson said, "I am incredibly excited about firstly, the product excellence and relevance of JESI in today's new world, and secondly, the opportunity for JESI to grow exponentially with Future Now's backing. I look forward to working with the team through this scale-up stage and beyond."

JESI Management Solutions are holding a webinar on Wednesday the 19th of May 2021 to present in further detail the product updates and growth trajectory of JESI. You can register for the free event here - <https://jesi-webinar-may.eventbrite.com.au>

Contacts

Kathy Wilson
1800 491 746
[mailto: kathy@jesims.com.au](mailto:kathy@jesims.com.au)