

JESI poised for accelerated global growth

Multi-million-dollar funds injection gears next phase expansion for Brisbane scale-up

Brisbane, 11th November 2020: Innovative remote worker and journey management company JESI, has received a multi-million-dollar funds injection from Microsoft aligned VC firm, Future Now Capital Management. The investment will serve to fast-track JESI's global growth rollout and underpin its 'customer first' value add strategy. With the recent appointment of Chairperson Brad Seymour, who has an established reputation for scaling global business', the JESI company is geared and supported to take on the exciting next phase of its customer-centric expansion.

Queensland headquartered, JESI has developed market leading SaaS solutions that significantly improve the protection, monitoring and management of remote and mobile workforces. With origins and a strong presence in the global resources sector, JESI counts Rio Tinto, Orica, BHP, Sandvik among its clients. Other target industry verticals include NGO's, linear infrastructure and AEC.

Already on a growth trajectory, JESI has seen a strong up curve in business and interest through the COVID months with scalable functionality in the solution able to provide a connected eco-system for 'work from home' employees. Clearly though, the Future Now investment will turbocharge staff growth, service capabilities and development projects.

"Technology integrations will be a key development focus in achieving the company projected growth outcomes" said Kathy Wilson General Manager of Customer Success. "our existing customers are looking to evolve with interoperability solutions and connected technology. JESI software enables them with a compelling value proposition".

JESI CEO Joe Hoolahan said, "The pandemic has brought to the fore the need for enterprises to protect their workers as they work remotely while at the same time ensuring they remain connected. We are also acutely aware that reliable activity data is increasingly becoming a key business metric and we already witnessing how our customers are using the data to drive workforce movement efficiencies," Joe Hoolahan added.

JESI is the first investment for newly founded, Future Now Capital Management, a Sydney based venture capital firm. In 2019 Future Now Capital Management executed a world first partnership with Microsoft that will see investors in the Fund gain direct exposure to companies selected for Microsoft's accelerated growth programs. Future Now Capital Management will oversee the Fund's investments into, and the growth strategies of, the portfolio companies

Brad Seymour, JESI Chairperson said, "I am incredibly excited about firstly, the product excellence and relevance of JESI in today's new world, and secondly, the opportunity for JESI to grow exponentially with Future Now's backing. I look forward to working with the team through this scale-up stage and beyond."

JESI Management Solutions are now actively recruiting talent to join their team. To explore what roles are on offer refer to the <https://jesi.io/careers-at-jesi/> page.

Contacts

Paul French
1800 491 746
mailto: paul.french@jesims.com.au