

Johann Nogueira, Empire Builder and Exponential Business Strategist is to feature as a prominent thought leader in the new book by Celebrity Publishing:

“THINK BIG: INSIGHTS FROM SIR RICHARD BRANSON AND INTERNATIONAL THOUGHT LEADERS”.

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Sydney, 18 February 2019 – With a career spent solving and fixing the problems of thousands of business clients, Johann Nogueira is well placed to feature with Sir Richard Branson, Brian Tracy and Les Brown in the latest of the bestselling ‘Think Big’ book titles.

Nogueira’s approach to systemisation and leverage in the business world has lead to him assisting more than a thousand clients, resulting in an increase in their bottom lines. Using technology and systems created over the last two decades, Nogueira directs his clients to take a fresh look at the business models they use, helping them to consider advantages, opportunities and possibilities that they were previously undiscovered or overlooked.

“It is important to implement strategic growth in your business. It starts with action and ends with leaving a legacy.” Johann Nogueira

In his Build an Empire chapter in Think Big, Nogueira shows readers how to use one or more business model examples to turn their business into an empire. The foundations for the chapter focus on a real-life example of a venture that expanded into a 12-million-dollar company in less than three years.

THINK BIG: INSIGHTS FROM SIR RICHARD BRANSON AND INTERNATIONAL THOUGHT LEADERS is scheduled for release February 18, 2019. The latest in the Think Big series shares strategies, advice and knowledge from highly successful leaders that readers can use to advance their business, careers and lifestyle. Quotes throughout the book inspire and allow the reader to dip into the book to gain daily motivation.

For more information, review copies, to arrange interviews and all other details about Johann Nogueira; please contact:

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