

Juice 1073 Farewells Chloe Maxwell

MEDIA RELEASE

JUICE MEDIA LTD / JUICE 1073

Juice Media Ltd announced today the departure of Chloe Maxwell from Juice1073 and the launch of a new and exciting Brekky format.

Chloe has been host of the Juice1073 breakfast program since mid-July 2019, more recently joined by Elerrina McPherson to form "Good Taste Brekky with Chloe & Elerrina".

CEO, Ken Pridmore reported "It is with great sadness that Chloe Maxwell will be leaving us, her last day being Wednesday 28 April 2021. The charity, 4ASD Kids that Chloe co-founded with her husband Mat Rogers is expanding and demanding more attention from Chloe and with recent passing of two close relatives, she has decided to spend more time with her growing family.

Chloe has been such a blessing to the Gold Coast, working with our amazing team to raise significant funds for local charities, hampers at Christmas for needy Gold Coast families and hundreds of cataract surgeries for people in the poorest countries. Together with Elerrina, they have showcased local talent and given our listeners a healthy dose of fun, laughter and a sense of belonging.

We pray for Chloe and Mat that this next season may be rich and fulfilling. Chloe, the door is always open."

Elerrina will now host a new Brekky Show format with interactive talk topics, local information, music, games and competitions. Coming soon are new and exciting segments like "Fully Sickkkkkkkkkkkkkkk Tuesday"™, "Apprentice Chef"™ and "Thinging Thursday"™ along with regular segments like "Mental Health Monday" and "Friyay Live"™.

Juice continues its commitment to bring Good Taste Radio with a guarantee of "no awkward moments", delivering the message of hope, positivity and inclusivity to the families of the Gold Coast.

Juice Media Ltd