

Spreading the Christmas spirit with JURA – Snow White Media Release - August 2019 As we enter the busiest time of the year, the months continue to fly by and before you know it, we'll be unwrapping gifts on Christmas Day. Don't let this festive season sneak up on you! JURA has the perfect fully automatic coffee machine to bring the winter wonderland into your home this Christmas – the new JURA ENA 8 in Nordic White. George Liakatos, Managing Director of JURA Australia says, "Compact in size, the ENA 8 line is the perfect machine of any type of kitchen. Designed to fit into the smallest of apartments, JURA's ENA 8 in Nordic White was inspired by the purity and clarity in the snow swept mountains of the Swiss Alps. This Christmas, let JURA take you a step away from the world of colour and explore the vast land beyond with the Nordic White ENA 8." Small, stunning and simple, eliminate capsules this festive season and fill your home with the aroma of freshly ground coffee. A must-have for all coffee lovers and connoisseurs, the ENA 8 impresses with speciality coffees and personalisation features at the touch of a button; it is sure to delight even the most discerning palates. The new JURA ENA 8 includes the following features and benefits: Small – Only 27.1 cm wide, 32.3 cm high and 44.5 cm deep – this one-cup machine will comfortably fit anywhere. Stunning – A cylindrical shaped water tank inspired by premium crystal carafes; a key highlight of the design. Simple – Easy to use 2.8" TFT display and clearly defined operating panels Automatic filter type detection – RFID technology detects whether the new CLARIS Smart mini (30L capacity) or CLARIS Smart (50L capacity) is being used and adapts settings automatically. Freshly ground, not capsuled – Freshly extracted every time from coffee beans. The Pulse Extraction Process (P.E.P.®) optimises the aroma of a short ristretto or espresso. Fine foam technology – Creates airy, feather-light milk foam. 10 specialties at the touch of a button – Providing the perfect cup every time. The JURA ENA 8 in Nordic White is available now for RRP \$1,899 online at www.au.jura.com as well as selected electrical retailers, department stores, independent and specialty outlets. About JURA: JURA's products stand for innovation, ease of use and sustainability. JURA believe in the perfect cup of coffee, using fresh beans, freshly ground and extracted at the touch of a button. The product range includes both machines for domestic use and professional models for the office and food service industry. In recent years the long-established Swiss brand has grown to become a global player, operating in around 50 countries.

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