

Just Water Launch Pink Cooler In Support Of Breast Cancer Research



The good folk at Just Water launched their fabulous new Pink Cooler in support of the Breast Cancer Research Trust on May 1st this year. This is one of the new initiatives for their Just Water coolers range and every month 10% of the rental of all Pink Coolers will be donated to the Breast Cancer Research Trust. The Trust is an organisation that is seeking to find a cure for breast cancer by 2018 and the Just Water team are proud and privileged to be associated with them. The Breast Cancer Research Trust has a hot pink brand to signify the urgency around finding a cure for this disease that touches everyone in some way or another. So, at Just Water they are THINKING PINK and DRINKING PINK in support of The Breast Cancer Research Trust and are playing their part in finding the cure.

The New Zealand Breast Cancer Trust is making a stand against cancer, together with like-minded businesses such as Just Water, involving customers and employees in the cause. New Zealand has one of the highest rates of incidence of breast cancer in the western world so supporting research for finding a cure can help put a stop to this epidemic.

The Just Water team have come to the party with their Pink Coolers which can be plumbed in so that there are no issues with cumbersome large bottles needing to be exchanged. The Just Water Pink Coolers provide perpetual great filtered water at a monthly rental basis, while at the same time supporting The New Zealand Breast Cancer Trust. Also, out of interest, Just Water is in partnership with the McGrath Foundation in Australia, similarly involved in raising money to find a cure for breast cancer. For more information on the range of Just Water Coolers, go to their website at www.justwater.co.nz

Contacts

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