

JVC Integrates Maxtor QuickView Consumer Hard Drives in New DVD Recorder

JVC Selects QuickView by Maxtor for Advanced Consumer Features, Performance and Brand Recognition in the Digital Entertainment Market

Maxtor Corporation (NYSE: MXO), a worldwide leader in hard disk drives and consumer storage products, announced today that Victor Company of Japan Ltd (JVC), involved in the development, manufacturing, and sales of audio, visual, and computer-related products, has selected Maxtor(R) QuickView(R) consumer electronics (CE) hard disk drives for its DR-MH5, HDD & DVD video recorder. "We are pleased to continue building upon our strong relationship with JVC," said Mike Cordano, executive vice president, worldwide sales and marketing at Maxtor. "This selection is yet another proof point in Maxtor's strength in the Digital Entertainment market and demonstrates our commitment to providing consumer electronics manufacturers with the best advancements in disk drive technology." The new JVC DR-MH5 HDD & DVD recorder incorporates a Maxtor 120GB QuickView CE hard disk drive. The drive provides approximately 120 hours of video recording and has the ability to record two programs simultaneously. In addition, the DR-MH5 includes a ghost reduction tuner which brings the ability to record clearer images. "The Maxtor QuickView hard disk drive offers the most advanced features and integrated technology for AV digital recorders and CE devices," said Hiroshi Kuramoto, group leader of AVM company at JVC. "The performance, reliability, large capacity, AV streaming, and Quiet Drive Technology greatly benefit our customers experience. We are privileged to have such a valued business partner as Maxtor." About Victor Company of Japan Ltd (JVC) Victor Company of Japan Ltd (Representative -- Masahiko Terada, Head office -- Yokohama City, Kanagawa Prefecture) is well-known for its development of the VHS video standard, and has developed as an international company in the fields of audio, visual (A&V), information-related equipment, components, and entertainment for the domestic consumer market, as well as in the business market as a comprehensive provider of both hardware and software. The company has received high praise in both domestic consumer and business markets. Visit the JVC home page at <http://www.jvc-victor.co.jp>. About Maxtor Corporation Maxtor Corporation (www.maxtor.com) is one of the world's leading suppliers of hard disk drives for consumer, industrial and entertainment applications. The company has an expansive line of storage products for desktop computers, storage systems, high-performance servers and consumer electronics. Maxtor has a reputation as a proven market leader built by consistently providing high-quality products and service and support for its customers. Maxtor and its products can be found at www.maxstore.com or by calling toll-free 800-2-MAXTOR. Maxtor is traded on the NYSE under the MXO symbol. About Maxtor Digital Entertainment Maxtor's specially designed QuickVIEW CE hard disk drives enable viewers to record, store and playback digital audio and video on Personal Video Recorders (PVRs), set-top boxes (STBs), game consoles and other consumer electronics devices. Maxtor QuickView-equipped PVRs/DVRs are available in thousands of locations worldwide from a variety of popular consumer electronics manufacturers and service providers. In addition, Maxtor MaxLabs(TM) design centers provide development and manufacturing services worldwide to CE OEMs enabling them to facilitate the creation of new generations of consumer products powered by Maxtor consumer hard drives. # # # Note: Maxtor and QuickVIEW are registered trademarks and MaxLabs is a trademark of Maxtor Corporation. All other trademarks are the property of their respective owners. For purposes of measuring disk drive storage capacity, a gigabyte (GB) means 1 billion bytes. Total accessible capacity varies depending on operating environment. This announcement relating to Maxtor may contain forward-looking statements concerning future technology, products incorporating that technology, and Maxtor's execution. These statements are based on current expectations and are subject to risks and uncertainties which could materially affect the company's results, including, but not limited to, market demand for hard disk drives and backup related products, the company's ability to execute future production ramps and utilize manufacturing assets efficiently, pricing, competition, and the significant uncertainty of market acceptance of new products and technologies. These and other risk factors are contained in documents that the company files with the SEC, including the Form 10-K for fiscal 2002 and its recent 10-Qs.