

# K Collect

Product Collection

## K Collect Launches the 2019 Mother's Day Gift Guide

K Collect's 2019 Mothers Day Gift Guide features a directory of gift ideas, that showcase and promote the products of 24 Australian businesses.

Newcastle, NSW, Australia – April 2019

The Mother's Day Gift Guide was created to help make shopping for Mum easier this year, by showcasing a carefully selected group of gift ideas. With some excellent discounts, the gift guide was made to suit every budget. To make browsing easier, it has been divided into the following sections: health, beauty, relaxation, home and style.

The gift guide was launched via social media 13 April 2019, 7PM AEST. The businesses featured in the gift guide shared the news via their business accounts. "We saw some overwhelming support on Instagram and Facebook. People just loved the gift ideas and left some fantastic comments and feedback."

The businesses involved in the K Collect Mother's Day Gift Guide include: Home: Back to Basics, Wheatbags Love, Meigma, N'oda Natural, Teaquarium Beauty: Dilly's Collections, Embraced By Nature, Delicious Skin, Happy Hair Brush Relaxation: French For King, Blissful Boxes, Raw Wix Candles, K Collect, Little Luxe Blends Home: Dusty Sea, Urbotanica, Lavish Aromas, Summer Freckles, Pink Poppi Homewares Style: The Mum Life, U Nexus Movement, I Queenie, Kindred Pieces, West and Rose

The Mother's Day Gift Guide will be active until 13 May 2019. The discount code featured in the gift guide, KCOLLECT expires 8th May 2019.

The Gift Guide was modelled closely on the 2018 Christmas Gift Guide. The Mother's Day Gift Guide features some eye catching, flat lay images that were taken by K Collect's owner, Angela.

To learn more about the gift guide or to book an interview, contact Angela via email [contact@kcollect.com](mailto:contact@kcollect.com), or visit K Collect's 2019 Mother's Day Gift Guide at <https://www.kcollect.com/2019mothersdaygiftguide>.

About K Collect K Collect is an Australian owned and operated online store stocking baby products, products for Mums, homewares, eco-friendly products, kids watches and lunch box items. The K in K COLLECT stands for a killer collection of the best selling and most popular products. We are in the know and are always adding new brands and products to our range.

WEBSITE: <https://www.kcollect.com>

Facebook: @K Collect <https://www.facebook.com/kcollect>

Instagram: @k\_collect [https://www.instagram.com/k\\_collect/](https://www.instagram.com/k_collect/)

Pinterest: K Collect <https://www.pinterest.com.au/kcollect/>

Twitter: @KCollect\_AUS [https://twitter.com/KCollect\\_AUS](https://twitter.com/KCollect_AUS)

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### Contacts

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