



KEEN for the VERONA Mary Jane!

Lifestyle Industries Group releases new fresh colours for the Verona Mary Jane (MJ)!

Creating functional, comfortable yet stylish footwear has been something that KEEN has been able to achieve, time and time again! Arriving into Stores this October, the consumer favourite, Verona MJ will be available in a range of new fresh colours for spring. The KEEN Verona MJ is the ideal shoe for ladies on the Go! The Verona MJ is made of premium leather uppers and leather lining give the Verona MJ a refined look. Additional support insole, with the metatomical footbed design provides excellent arch support and cradles the natural contours of the foot. The Outsoles of the Verona are non-marking but also feature KEEN's unique KEEN.Protect, where the shoes outsole wrap up and over the toes for the ultimate protection. The new Colours to the range include Brindle, Allure, Rose and Black. The Verona MJ retails for \$150.00 and is available from selected comfort and outdoor stores. To celebrate the arrival of the new colours this spring, KEEN is running a contest with 5 x \$150 KEEN vouchers and 5x KEEN pack worth \$50 to be given away. All you need to do is: 1) Watch our KEEN Verona Mary Jane YouTube Video 2) Answer a few simple questions. Click on this link. 3) 5 x \$150 voucher towards your next KEEN purchase will be given away. Whether it's for Travel or for Work the Verona MJ provides you comfort and style all in one! For more Information go to www.keenfootwear.com.au, samples or high res images please contact: Wei Yee Ding - Lifestyle Industries Group E: web@lig.com.au P: 03 9540 0777 Blog: Verona Mary Jane Contest

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