



## Keep your whole family safe from sharks with the BOAT01

Introducing Ocean Guardian's BOAT01 – Powered by Shark Shield Technology

Media Release - 1 August 2019 The newest shark deterrent product by Ocean Guardian officially launches today at the Sydney International Boat Show; introducing the new BOAT01, designed specifically for boating. The new product has been developed for boat owners that want peace of mind when swimming off the back of their boat. The BOAT01 is powered by Shark Shield® Technology, the world's only scientifically proven and independently tested shark deterrent technology. Ocean Guardian CEO, Lindsay Lyon, says, "Boat owners and their guests can have the confidence to enjoy the ocean anytime, anywhere! With multiple BOAT01's you can create a "virtual net" which provides a large, powerful protective swimming area. Imagine swimming off the back of your boat with the family knowing that everyone is protected by proven shark deterrent technology!" Ocean Guardian BOAT01 Key Features: Powered by proven Shark Shield Technology Deploy off any vessel, private jetty or pontoon Daisy chain up to four devices together to build a "virtual net" Provides a large and powerful protective safe swimming area up to 8 metres deep and 6 metres wide Lithium battery providing 10-12 hours operation with standard 12V/24V DC power or optional 110V/240V AC Stainless steel threaded dive flag holder standard Available in two colours, safety buoy yellow and luxury silver grey "Ocean Guardian's shark deterrent systems aren't just designed to protect you, but also the ocean – eliminating the need for shark nets, drums lines and needless shark culls. Best of all, it doesn't harm the shark either", adds Lindsay. The new Ocean Guardian BOAT01 is available now at [www.ocean-guardian.com](http://www.ocean-guardian.com) for RRP \$3,499. About Ocean Guardian: The world's only scientifically proven electrical shark deterrent. Nothing is more effective. Ocean Guardian is the world's leading shark deterrent technology company. Since 2001 the company's Shark Shield Technology has protected tens of thousands of ocean lovers and prevented the unnecessary killing of animals from environmentally fatal shark nets, drum-lines and shark culling. Ocean Guardian's Shark Shield Technology is the only scientifically proven electrical shark deterrent supported by peer reviewed published research, and successful in deterring Great Whites. The technology is so effective government has approved the devices for consumer rebates. Nothing is more effective. Sharks have short-range electrical receptors in their snouts used for finding food. Shark Shield Technology is used to create a powerful three-dimensional electrical field which causes spasms in these sensitive receptors turning sharks away. There are no known harmful effects on sharks or humans. Ocean Guardian products are trusted by ocean goers around the world, whether you're swimming off your boat with family and friends, out seeking to land your next big fish, or simply heading off to enjoy a dive, snorkel or surf, our technology is here to enhance your ocean experience and provide peace of mind.

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