

Key Media announces paid leave for COVID-19 vaccinations

St Leonards, NSW, April 27, 2021 - Global business media company Key Media announced today that to promote equitable access, it will offer all employees up to four hours paid leave to receive COVID-19 vaccinations.

“We know how tough the last year has been, and like everyone around the world, we’re really keen to see the back of COVID,” said Key Media CEO Mike Shipley. “Which is why we want to make sure all our employees around the world have the opportunity to get their vaccine as soon as it becomes available where they are.”

Key Media has maintained a focus on employee wellbeing throughout the pandemic, providing free access to Employee Assistance Programs as well as mental health training and support.

Today’s announcement follows the company’s recent introduction of paid volunteer leave, with employees entitled to one day per year to engage in social justice and community engagement activities.

About Key Media

Key Media is a rapidly growing business media company with offices in Sydney, Toronto, Auckland, Manila, Denver, London and Singapore, serving a range of professional services markets across the Asia-Pacific, North America and the UK.

The organisation’s products operate across key business verticals including Financial Services, Legal, Education and Human Resources, bringing product providers and business communities together through print media, events and online channels. Key Media has an unquestioned reputation for delivering high-quality, timely information in whatever format best suits our customers.

In twenty years, Key Media has grown from the launch publisher of a single B2B magazine to a global business media company with an ever-growing portfolio of market-leading products. Key Media prides itself on its entrepreneurial culture, creating innovative products for the industries in which we operate.

Central to our business model is a truly platform-neutral approach to media communication. Whether audiences wish to communicate through the pages of a magazine, face-to-face at events, or online through the latest in cutting-edge technology, Key Media has a product to suit their needs.

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