

# Kindness is Contagious – learn why from one of Australia’s leading motivational speakers (Michael Crossland) in a free online webinar

Today, probably more than at any other time we’ve known in history, kindness, authentic connection and solidarity is being exhibited and experienced by individuals all across the globe.

However, this is no surprise to Anna Sheppard, Founder and CEO of Bambuddha Group, an upbeat, feel good social enterprise that provides a members based leadership development community for business owners and leaders who are dedicated to Working Hard (Bam) and Working Kind (Buddha).

Anna launched Bambuddha in 2017 and has seen it quickly grow into one of the most progressive leadership organisations in Australia. We have built the foundations to the only kindness focused business community providing leadership training, coaching, result-based, data-driven evaluation and collaboration networks.

With recent global events affecting the way that nearly every business operates, Bambuddha has been quick to adapt its offering to ensure its members continue to receive online peer coaching sessions and digital learning content as well as 24/7 access to industry specialists for free advice and tips.

One new concept is the fun and energising Bambuddha Daily Morning Boosts, a free 15-minute live webinar delivering daily advice, tips and inspiration.

On Wednesday 22 April, one of Australia’s most in-demand inspirational speakers, Michael Crossland, will be discussing the ‘Power of Perspective’, where he will talk about his remarkably inspiring journey where he has faced and continues to face extreme adversity yet through the power of optimism and perspective continues to change the world.

A businessman and elite sportsman, Michael is at the forefront of today’s new generation of inspirational speakers, having shared the stage with the likes of Sir Richard Branson, the Dalai Lama and Tony Robbins and after releasing his first ‘tell-all’ autobiography in 2016, he is now a number one bestselling author across six different countries.

To register for the free Bambuddha Daily Boost with Michael Crossland at 10am on Wednesday 22 April, [click here](#)

Anna Sheppard, founder of Bambuddha Group comments: “We believe in a future where every leader and organisation is committed to creating a sustainable world of equity and opportunity for all. It’s a known fact that leading with kindness makes you profit, improves brand reputation and is a vital part of business sustainability. “

A number of key divs from around the world will be delivering Bambuddha Daily Boosts over the next few weeks including TEDx Speaker Dan Diamond all the way from the USA, Julie Canepa, the CIO of Cisco Australia and New Zealand and international best-selling speaker and author Kerrie Phipps.– [click here](#) for more information.

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