

Lalabazaar Pop-Up Shop

Sizzling Sale Prices Heat Up For Ten Days Only! Nothing Over \$50*

The funky fashionista's from Lalabazaar have launched their first online Pop-Up Shop, leading a wardrobe revival and supplying stylish, budget-savvy buyers with designer threads without the luxury price-tag. From April 26th to May 5th Pop-Up stock is selling for \$50 or under. Sale stalkers won't miss out on the perks of veteran shoppers; each item is packaged with redeemable reward points, adding further value to future Lalabazaar purchases. How much value? Each point is worth one dollar. Not twenty cents, not five cents, shoppers won't be waiting long for their Lala love to pay off in the shopping cart.

An online market-place of colour, fabric and flair, Lalabazaar stock the latest trends from Australia's leading fashion labels, including Cameo, Keepsake, Three of Something, Minty Meets Munt, Oneoneseven, Joveeba, Amilita, Shilla and more. The Lala Wonder Women are fast becoming one of the most reliable and influential stockists of local brands, selling accessibility and accessories in one seamless customer experience.

Forget Friday Afternoon Tapas! Get the latest stock from Cameo, Keepsake, Finders Keepers for less than \$50. Find something to wear next weekend, drop into Lalabazaar's Pop-Up Shop and save – shipped free to your door!

Lalabazaar is an emerging online boutique, launched in September 2012. Original and refreshing, they provide over 5,000 fashion followers with creative, inspirational and up-to-the-minute fashion images, inside scoops and fashion shoots. Generating lasting social media momentum is difficult in a competitive industry; Lalabazaar have established a strong following on Facebook, Pinterest, Instagram and Youtube, publishing regular blogs and garnering exposure in international and national online favourites, including 'The Fashion Hash', 'What Would Karl Do', and Queensland based 'Frocks and Frivolities'.

The Lalabazaar team collectively offer customers and sponsors over 25 years of fashion industry experience.

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