

LASER introduces Navig8r ultimate fitness accessory range

Includes running and cycling accessories with GPS tracking

Sydney, Australia, October 10, 2012 – LASER Corporation, IT and consumer electronics accessories company today launched its Navig8r Fitness range – the ultimate sports accessory collection. New products released in the Navig8r Fitness category include two Sports Watches with GPS Tracking, a Bike Computer with GPS Tracking as well as a Heart Rate Monitor Watch. Ideal for endurance training or recreational adventurers, Navig8r's range of fitness products are sure to be great work out assistants.

Sports Watches with GPS Tracking Navig8r's fitness range features two sports watches with GPS tracking; the rugged multi-sport watch (NAVWATCH-S10) and the slim line multi-sport watch (NAVWATCH-S20). Great for use when exploring any terrain, these exercise companions are ideal for walking, jogging, hiking, cycling or even skiing. Track, monitor and store vital statistics from adventures or exercise sessions including: elevation, speed, distance, coordinates, trip logs and calories burned. Featuring digital GPS time synchronisation, location awareness and Google Map review tracking software; the NAVWATCH-S10 and NAVWATCH-S20 are perfect for maximising results from any fitness session.

The NAVWATCH-S10 and NAVWATCH-S20 both feature a second time zone function, wake up alarm, stopwatch, lap counter, backlight and more. Designed for athletes who want to monitor their performance and compare against previous data, these Navig8r sports watches easily connect to a PC via USB cradle.

Unique in the market, the NAVWATCH-S10 has a directional compass feature which can store up to nine different waypoints and enables users to follow a pre determined route. Mark a 'start point' such as a hotel or campsite and the NAVWATCH-S10 will point back to that start point no matter how far the venture. The NAVWATCH-S10 can also tag photos with GPS NMEA* data – simply drag and drop photos from a digital camera into the software which then applies location information on photos and allows others to see on a map where the photos were taken.

NavWatch S10 – RRP inc GST: AU\$179.95 / NZ\$229.95

NavWatch S20 – RRP inc GST: AU\$179.95 / NZ\$229.95

Available colours: Green, Orange

BIKE COMPUTER with GPS TRACKING Take cycling to the next level with Navig8r's Bike Computer with GPS Tracking. Self contained and without the need for wheel sensors, view actual speed, average speed, trip distance and more with this cycling companion. After a ride, connect the Bike Computer to a PC with the included USB docking cradle to analyse performance on the supplied tracking software. View journeys on Google Maps and compare results against previous rides, or choose to share personal data with friends and family.

RRPs inc GST: AU\$129.95 / NZ\$179.95

Heart Rate Monitor Watch Navig8r's Heart Rate Monitor Watch is a lightweight fitness accessory that is a fundamental work out assistant. Keep track of fitness with the Heart Rate Monitor Watch by viewing pulse, heart rate zones, duration of exercise session, calories burned and more. Easily track heart rate by entering user information such as age, gender and weight and conveniently programme personal targets and safe heart rate zones. Review and record up to seven days of data with the built-in memory – an excellent on board guide to keep track of personal progress, reach targets and taking fitness to the next level. Wireless heart rate chest strap included.

RRPs inc GST: AU\$69.95 / NZ\$99.95

Available colours: Red, Black

The Navig8r ultimate fitness accessory range by LASER is now available at leading retailers including Harvey Norman and Big W.

* National Marine Electronics Association

About LASER Corporation LASER Corporation is an IT and consumer electronics accessories company established in Australia 25 years ago. A leading challenger brand, LASER products are the value brand of choice and can be found in a range of retail mass merchants and the dealer and IT market. Furthermore and core to its business, LASER offers end-to-end OEM solutions with LASER Private Label. LASER Corporation's head office is based in North Ryde, Australia, with offices in New Zealand, China and Hong Kong. For more information, visit www.laserco.com.au.

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