

# Leading veterinarian to reveal the latest trace minerals research for optimal dairy cattle performance in Victoria roadshow.

Animal health company Virbac Australia will shortly be commencing a two-week-long roadshow throughout Victoria and Tasmania to explain the effects of trace minerals on dairy cattle health and performance. The multi-stop tour will be headlined by international dairy veterinarian Dr Dan Tracy, who will be joined by a host of local industry experts. It promises to be a unique opportunity to learn more about the latest research on trace mineral science and the impact of trace mineral injections on cow and calf immune systems, with insights on how and why trace mineral injections can improve herd fertility. With trace minerals being an essential component of dairy cattle nutrition, deficiencies are known to be the primary source of productivity losses for animals lacking optimal levels. "Our research has found that trace mineral injections can result in improved reproductive efficiency and reduced diseases in cows and calves," says Dr Tracy. "Fertility and immunity problems can be corrected with mineral injections, and we aim to deliver the key findings of the latest studies into this area, and reveal how producers can optimise their dairy herds using trace mineral injections." Virbac Australia Livestock Nutrition Specialist Dr Jerry Liu describes Dr Tracy's tour as a great way for producers to hear from an expert in the field. "Dr Tracy has many years of experience in the area of animal nutrition, herd health and reproductive management. We're looking forward to hearing his findings, which should be a real help to Southern producers wanting to get their herd performance ready," says Dr Liu. The tour's first stop will be country Victoria, where the team will appear at events in Warragul, Leongatha, Yarram, Tinamba and Sale between Tuesday 11 and Thursday 13 June. Please note: This is an invitation-only event. Please contact your local Virbac Australia representative or your local Virbac merchandise store for more information on how to attend. For more information on Virbac Australia's injectable trace mineral Multimin, visit [www.virbac.com.au/multimincattle](http://www.virbac.com.au/multimincattle)

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|-----|------|----------------|---------------|---------------------|--------|---------------|-----------------------|---------------------|------------------|
| Day | Time | Town           | Venue         | Tuesday 11th June   | 12-2pm | Warragul, VIC | Warragul Country Club | Tuesday 11th June   | 7pm              |
|     |      | Leongatha, VIC | Leongatha RSL | Wednesday 12th June | 12-2pm | Yarram, VIC   | Yarram Country Club   | Wednesday 12th June | 7pm              |
|     |      | Tinamba, VIC   | Tinamba Hotel | Thursday 13th June  | 12-2pm | Sale, VIC     | Criterion Hotel       | Media Opportunity   | Virbac Australia |

welcomes the media to interview Dr Tracy during his visit, as well as attend any of the local events. - Ends - Contact: Kate Munsie, C7EVEN Communications, 0421 935 843 Dr Dan Tracy: Dan Tracy DVM, MS received his DVM at Mississippi State University of Veterinary Medicine in 2001. In 2002 he received his MS degree in Dairy Production Medicine at Mississippi State. Upon completion of college, Dr Tracy worked as a large animal practitioner working with beef and dairy producers. His practice experience includes dairy and beef nutrition consultation, herd health and reproductive management. Virbac Australia: Virbac (Australia) Pty Ltd is a specialist animal health company, with its core business in sheep and cattle products, veterinary pharmaceuticals and vaccines, a wide range of petcare products for dogs and cats, plus a broad range of products for horses. Virbac Australia's 2015 sales turnover was more than A\$120 million. In Australia, Virbac employs around 260 personnel, all of whom are passionate about animal health. Virbac offers an injectable product called Multimin, designed to top-up important trace minerals (manganese, zinc, selenium and copper) in cattle. The focus of trace mineral supplementation has developed to beyond merely correcting deficiency symptoms. Strategic mineral supplementation is aimed at the optimisation of reproductive performance, immune function and growth, resulting in significant improvements in productivity and subsequently profitability. Photo captions: Dr Dan Tracy 2018 Multimin Roadshow Event

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