



LEAGUE OF LEGENDS CIRCUIT OCEANIA LAUNCHES THIS FEBRUARY

ESL & Guinevere Capital bring competitive League of Legends back to the region Watch the Oceania's top teams on [Twitch.tv/LCO](https://www.twitch.tv/LCO) from February 23rd

OCE WILL NOT BE SILENCED

Sydney, Australia, 5th February 2021 - Today the League of Legends Circuit Oceania (LCO), a new 8-team League of Legends (LoL) competition was unveiled by ESL and Guinevere Capital, as the premier LoL esports tournament in the Oceanic region.

Starting on Tuesday, February 23rd, Oceania's top League of Legends players will take to the Rift to compete in a new format for the region. Over the course of 8 weeks and 19 playdays, eight of the region's best teams: ORDER, PENTANET, CHIEFS, DIRE WOLVES, LEGACY, MAMMOTH, AVANT and GRAVITAS will compete in a double round robin format, where eight teams face off against each other twice over the course of five weeks. At the conclusion of Regular Season, the bottom three teams will be eliminated. The remaining five teams advance through to a Double Elimination Playoffs running on March 30th-31st and April 6th-7th. Finals will take place on April 10th, where they will fight for the title of inaugural LCO champions and a place at the Mid-Season Invitational (MSI).

"Raise your koalas, because competitive Oceanic League of Legends is back. We're excited to build up the LCO and create the strongest and most entertaining League of Legends competition that the region has ever seen," said Peter Du, LCO League Manager and Senior Project Manager at ESL Australia. "This is a new opportunity for Oceanic League of Legends talent to step up and begin their pathway to the world stage, while playing in the sort of competition that every LoL esports fan wants to watch"

"While it's been great to see Australia and New Zealand talent competing in other regions over the past few weeks, we are looking forward to having this region's homegrown competition back on February 23rd," said Dave Harris, Managing Director of Guinevere Capital. "It's taken a huge amount of work to get to this stage and we really want to thank all the players, teams, brands and fans who are ensuring 2021 is Oceania's biggest year yet for competitive LoL."

All matches of the LCO will be broadcast live on multiple platforms including [Twitch.tv/LCO](https://www.twitch.tv/LCO) from ESL's new, purpose-built esports studios in Sydney, with some of Oceania's top commentators and analysts joining the broadcast team both on-site and remotely. A full lineup of broadcast talent will be announced in the coming weeks, but fans can expect a mix of familiar faces and newcomers to the desk.

For the latest updates, fans can follow the LCO on social media, at:

Twitter - [@LoLCircuitOCE](https://twitter.com/LoLCircuitOCE)

Twitch - [/LCO](https://www.twitch.tv/LCO)

Facebook

Instagram

Web - lco.gg

Press Assets, including Launch Trailer, can be found [here](#)

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[About ESL Gaming](#)

ESL Gaming is the world's largest esports and gaming lifestyle company. Since 1994, the company has been shaping the industry and leading esports and gaming innovation on a global scale across the most popular video games with numerous online and offline esports competitions, and through premier gaming lifestyle festivals. The company operates high-profile, branded international leagues and tournaments under the ESL Pro Tour, including ESL One, Intel® Extreme Masters, DreamHack Masters, ESL Pro League, and other preeminent, stadium-size tournaments. ESL Gaming also produces and hosts DreamHack Open tournaments, ESL National Championships, grassroots amateur cups, matchmaking systems, and

DreamHack's gaming lifestyle festivals — which feature everything gaming under one roof. ESL Gaming is part of MTG, the leading international digital entertainment group. More information is available at about.eslgaming.com.

About Guinevere Capital

Founded in 2016, Guinevere Capital is an advisory and investment firm focused on high growth segments of the sports and esports industry, bringing together performance, commercialisation, media and management to create leading global organisations. For esports, Guinevere aims to develop competitive ecosystems in emerging markets and have focused their efforts on Australia, New Zealand and the United Kingdom. Guinevere was responsible for the launch of the Esports High Performance Centre at Sydney Cricket Ground, one of the most iconic sports grounds in Australia and the first esports facility to launch in the country and has since followed up with a sister facility in New Zealand's Eden Park Stadium. Guinevere is also widely known for their investment in the leading British organisation Excel Esports and the creation of the teams performance center and headquarters the XLHQ at Twickenham Stadium, the home of English Rugby, and the teams application into the League of Legends European Championship (LEC), Europe's most viewed tournament in 2019. In 2020 Guinevere also became involved with the London Spitfire in the global Overwatch League.

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