



## Lip Edition: 3 must-haves that will leave you plump and pouting!

L'Action Paris has your lips covered with their three new specially formulated essential lip products, enriched with a combination of unique ingredients to hydrate, protect and gently exfoliate. It's never been easier to keep your lips soft, smooth and plump throughout the winter months! L'Action Paris 1 Minute Solutions – Lip Edition!

**CC Retinol Lip Balm – RRP \$19.95** This velvety balm regenerates lips, restoring vitality and softness. Enriched with Sal butter and Abyssinian oil, lips are moisturised and repaired. The retinol content is released through a process of micro-encapsulation to protect lips and reduce the signs of ageing. The CC lip balm reacts naturally to the pH of your lips, leaving a rosy tint upon application and enhancing the natural colour of your lips.

**Soft Lip Scrub – RRP \$19.95** Gently exfoliate your lips with this gourmet scrub. The sugar crystals effectively exfoliate the skin on your lips. Enriched with soothing and nourishing argan butter, almond butter and jojoba oil, this scrub leaves lips soft, smooth and plumped.

**Lip Enhancer – RRP \$19.95** Containing oligopeptides, this active gloss reshapes lips within a few weeks by giving them fullness, texture and gloss. Apply on its own to the lips for 4 weeks, for a natural look, or over your lipstick for a glossy finish. This product contains Maxi-lip® active which stimulates collagen production, and castor oil for hydrating and soothing purposes.

Currently sold in over 40 countries on four continents around the world, there are over 50 different products that are available in Australia. All products in the collection include natural active ingredients, are developed in their Paris laboratory, are dermatologically tested and are NOT tested on animals. The L'Action Paris 1 Minute Solution range is available online at: [www.mcglains-supertex.com.au](http://www.mcglains-supertex.com.au) @lactionparis\_au

### Contacts

Lisa Solomons

mailto:

Nicole Kanellopoulos

02 9571 4448

mailto:

Zoe Di Rosario

02 9571 4448

mailto: