M-Files Recognised in Gartner 2020 Critical Capabilities for Content Services Platforms Report

Companion report to the Gartner Magic Quadrant further evaluates M-Files offerings across critical capabilities and use cases

Sydney (AUS) – Dec. 16th, 2020 – M-Files Corporation, the intelligent information management company, today announced that it has been recognised in Gartner Inc.'s November 2020 Critical Capabilities for Content Services Platforms report. The report complements the Gartner Magic Quadrant for Content Services Platforms, where M-Files is positioned as a Visionary.

In our view, each report offers vital analysis and lessons for organisations of all sizes as they evaluate and implement content services platforms from vendors that meet a defined set of criteria. The Critical Capabilities report examines the offerings of 18 providers by rating across use cases. Vendors are also assessed by how well their solution supports a set of use cases.

According to Gartner, "The content services platform market is highly mature, but differentiation exists between the vendors in the way they apply intelligence capabilities, their approach to federation and their prebuilt content services applications."

M-Files received the highest score (4.08 out of 5) for the Content Services Platform Consolidation Use Case. Gartner defines Content Services Platform Consolidation as "modernising infrastructure, reducing costs, and providing a services-based strategy for content to consolidate legacy and redundant capabilities. Differentiation in this category is driven by interplatform orchestration and breadth of support for vertical and horizontal business processes."

Gartner defines federation as "the ability to extend content services such as security, search and records management to external content systems via prebuilt connectors and to manage content objects in place." "We view Gartner's recognition of both our best-in-class federation and our continued innovation in federation as validation that our modern, intelligent approach uniquely positions us to help enterprises navigate today's top information management challenges," said Antti Nivala, CEO at M-Files. "We believe the recognition in the Gartner Magic Quadrant and Critical Capabilities reports reaffirms our vision to future-proof today's businesses by ensuring seamless access to documents and information while minimising risk."

M-Files was recognised for differentiation across five Use Cases, including Digital Business Transformation, Cloud Office Content Services, Content Services Platform Consolidation, Information Governance, and Content And Process Automation.

In response to COVID-19, companies must ensure the productivity of their knowledge workforce as they transition to flexible workplaces. The M-Files metadata-driven, folderless structure enables workers to intelligently connect content, solve complex workflows and eliminate data siloes by unifying information across repositories. Additionally, M-Files seamlessly embeds within leading digital workplace platforms like Office 365, Salesforce and Google Workspace, offering access to documents and information in the user's preferred application.

Visit this webpage for a complimentary download of the 2020 Gartner Magic Quadrant Report for Content Services Platforms: https://go.m-files.com/2020-Gartner-Magic-Quadrant-CSP-Post-Release-US-EN.html

*Gartner "Critical Capabilities for Content Services Platforms" by Michael Woodbridge, Marko Sillanpaa, Lane Severson, Nov. 17th, 2020. *Gartner "Magic Quadrant for Content Services Platforms" by Michael Woodbridge, Marko Sillanpaa, Lane Severson, Nov. 17th, 2020. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organisation and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Tags Gartner, Critical Capabilities, MQ, Content Services, CSP, 2020, Visionary, ECM, intelligent information management

Image download: https://motiveus.cloudvault.m-files.com/SharedLinks.aspx?accesskey=6be5f23c0ab52a0c5dce5363d91c189c72030ff21436a8e23d1d07097b810b77&VaultGUID=95372E97-0451-49F0-9CF1-D8CBB72300E3

Image capture M-Files excels in Gartner's Critical Capabilities Report for Content Services Platforms 2020

About M-Files Corporation M-Files provides a next-generation intelligent information management platform that improves business performance by helping people find and use information more effectively. Unlike traditional enterprise content management (ECM) systems or content services platforms, M-Files unifies systems, data and content across the organisation without disturbing existing systems and processes or requiring data migration. Using artificial intelligence (AI) technologies in its unique Intelligent Metadata Layer, M-Files breaks down silos by delivering an in-context experience for accessing and leveraging information that resides in any system and repository, including network folders, SharePoint, file-sharing services, ECM systems, CRM, ERP and other business systems and repositories. Thousands of organisations in more than 100 countries use M-Files for managing their business information and processes, including NBC Universal, OMV, Rovio, SAS Institute and ThyssenKrupp. For more

information, visit www.m-files.com. M-Files is a registered trademark of M-Files Corporation. All other registered trademarks belong to their respective owners.

Contacts

Maricel Abraham, Marketing Manager APAC
+61 439 779 146
mailto: maricel.abraham@m-files.com
Bernd Hoeck, International PR
+491737227641
mailto: bernd.hoeck[at]m-files.com