

Malaysia IoT Integrator partners with Reekoh to enable IoT data and API management

IoT Integrator leverages Reekoh's IoT Data and API Management tools for Asia-based customer IoT enablement

Brisbane, Australia, 25th January 2018 - Reekoh today announced a partnership with Malaysian-based IoT systems integration and solution provider, IoT Integrator (IoTi).

IoTi is led by a group of experienced professionals from a diverse background of global IT companies such as Ericsson, Alcatel-Lucent and NEC, who have come together to deliver leadership in IoT strategy and implementation. IoTi aim to provide end-to-end solutions together with solid business cases, and use their partner community of device manufacturers, application developers and connectivity providers to converge and provide a one-stop-shop for customers.

Reekoh has been added to the IoTi Partner Community, joining the likes of Microsoft, IBM AWS, Bosch, Nokia, Sigfox and others.

IoTi will use Reekoh's unique IoT Data and API Management tools and integration platform to rapidly adapt offerings from these various partners into scalable and best-of-breed customer solutions, reducing time and cost for the end customer and building repeatable models for how to engage with the broader technology ecosystem.

Reekoh CEO and Co-Founder Dale Rankine said, "We're excited to be rapidly expanding our reach into the broader Asian market, off the back of significant visibility and traction that we achieved last year. Partnering with IoTi will give us further reach into Malaysia and surrounding markets, who are undergoing their own rapid development and adoption of technology trends such as IoT. The IoTi team are world-class, and we're looking forward to seeing what we can achieve together."

He added, "System integrators find our platform and approach very complimentary to the way they are building their own solutions and businesses. By enabling them to rapidly bring together their own partner communities and apply their skills and experience with those technologies to IoT is a massive benefit to them and to how fast they themselves can move."

IoT Integrator, CEO & Co-Founder, Vicks Kanagasingam said, "IoTi's core business is focused as an Integrator, by co-creating with technology partners to provide end-to-end IoT solutions that will bridge the digital divide for SMEs and taking practical steps to embrace Industry 4.0."

He added, "Reekoh provides the practical approach for IoTi as an integrator, with the simplicity and ease of integrating data points effectively – creating an effective approach for organisations to implement cross-domain IoT solutions."

Research firm Gartner says that "through 2018, half the cost of implementing IoT solutions will be spent integrating various IoT components with each other and back-end systems. It is vital to understand integration is a crucial IoT competency."^[1]

Reekoh was featured in Gartner's "2017 Market Guide for IoT Integration" and was one of their "2017 Cool Vendors for the Internet of Things".

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About Reekoh

Reekoh is the leading platform for IoT Data and API Management. Our open frameworks and suite of tools including flow-based data integration design, security and rapid data visualisation, enables enterprise and government customers with an agile and scalable capability for delivering IoT solutions and strategies. With offices in Australia, Manila and Singapore, and global partnerships across the full range of IoT solution components and vendors, Reekoh is accelerating enterprise IoT adoption and powering the new Business of Things™.

To learn more about Reekoh, visit <https://reekoh.com>

About IoT Integrator

IoT Integrator Sdn. Bhd. (IoTi), provides end-to-end Internet of Things solutions to enable organisations that truly want to optimize & automate processes, enhance security & safety and improve preventive maintenance, with real-time monitoring and management. To do the right thing, IoTi has the solution and the business case to justify the investment.

For more information, visit www.iotintegrator.net

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[1] "5 Steps to Address IoT Integration Challenges" - <http://www.gartner.com/smarterwithgartner/five-steps-to-address-iot-integration-challenges>

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