

Malaysia to host 2020 World Chinese Economic Summit – a significant post pandemic global event

Tan Sri Dr Michael Yeoh, chairman of the World Chinese Economic Summit (WCES) and President, KSI Strategic Institute for Asia (KSI) has announced that the prestigious annual event will return to Kuala Lumpur for 2020.

The theme for this year's Summit is Connecting Business, Promoting Shared Prosperity and Sustainability in the Post COVID New Economy.

The event will be held on November 26 in two formats – on site and via the virtual platform. Furthermore, reflecting the internationality of the Summit, it has been held in Chongqing, China, Hong Kong, London, Melbourne, and last year in Macau.

"As the world begins its long journey towards recovery in the aftermath of the global CV19 pandemic, this year's theme is indeed apt and timely", said Tan Sri Dr Michael Yeoh.

"Leveraging this moment of crisis, when usual policies and social norms have been disrupted, bold steps can steer the world back on track towards an inclusive and sustainable economic growth".

As well as promoting global and regional dialogue on China's importance as the world's second largest economy, the Summit program also acknowledges the important role of the worldwide Chinese diaspora in the promotion of B2B connectivity, entrepreneurship and innovation through networking and sharing of knowledge and best practices".

Over 300 delegates from across the globe are expected to attend and participate online drawn by the Summit's program that promotes entrepreneurship, smart partnerships, the digital economy, connectivity and green / sustainable growth.

Tan Sri Dr Michael Yeoh continued, "Now is the time for change, for a profound systemic shift to a more sustainable economy that works for both people and the planet.

"Wellbeing, sustainability and economic prosperity – we need to connect the dots and address issues collectively rather than pitting them against one another is key for creating a better future, a more prosperous and sustainable future".

The WCES provides an opportunity to connect the global Chinese diaspora, to promote closer cooperation between China, ASEAN, Europe and countries of Asia Pacific. In addition, it provides a platform for global strategic thinkers, business leaders and future leaders to exchange views and ideas.

The highlight of this year's main platform program and concurrent sessions will be –

- China and the world in the age of disruption & the post COVID new normal
- Enhancing connectivity & business cooperation in the Belt and Road
- The digital silk road – new opportunities from digitalization, AI and blockchain in the new economy
- Start Ups – youth entrepreneurship and social enterprises: engaging with the global Chinese diaspora
- Property development, smart cities and tourism development: what next?
- Women in business and leadership: Enhancing the role of women and family business among the global Chinese diaspora
- The Great Bay Area and ASEAN – maximizing opportunities and collaboration

The WCES also remains committed to the UN Sustainability Development Goals and aim to promote closer links between business, NGOs and other stakeholders to achieve the sustainable development goals for a more inclusive and sustainable world.

Tan Sri Dr Michael Yeoh concluded, "This year the WCES will celebrate its twelfth anniversary and is acknowledged as the flagship event on the

economic benefits of doing business with China. In addition to promoting bilateral trade and engagement with China, the Summit has facilitated the forging of friendships and connections with dynamic individuals and entrepreneurs”.

“I am confident the 2020 Summit and the new dual attendance / online participation format will attract a record number of delegates from across the globe to participate in a program of international speakers and China experts of the highest calibre providing visionary keynotes and insightful panel discussions”.

For registration and information about the 2020 World Chinese Economic Summit program, speakers, venue, sponsors and partners – please visit the Summit website www.wcesummit.org

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Media Enquiries: Mr. Joe Perri, Joe Perri & Associates Pty Ltd
Mob: +61 412 112 545 Email: jperri@joeperry.com.au

Contacts

Joe Perri & Associates
+61412112545
<mailto:jperri@joeperry.com.au>