

Managing your pet's life from your desk is only a tap away

PetCloud's National Pet Taxi Service helps Pet Owners access Grooming & Vet Services

With Australians working longer hours than ever before, and trying to juggle home life - pets are often the ones that get neglected with annual vaccinations missed, grooming appointments get further apart, and de-sexing is put on the back burner.

The Australian Bureau of Statistics says 5 million of Australia's 7.7 million full-time workers put in more than 40 hours per week. Of them, 1.4 million put in more than 50 hours per week. Around 270,000 put in more than 70 hours per week.

According to the RSPCA, there are estimated to be 4.2 million pet dogs in Australia; 19 dogs for every 100 people. Cats are the second most common pet, with 29% of households owning a cat. There are estimated to be 3.3 million pet cats in Australia; 15 cats for every 100 people. So this means that a lot of pets are in need of up to date care.

Australian owned and run website PetCloud.com.au is here to help Pet Owners manage their pets life more easily. With thousands of Pet Care Service Providers across the country, the website even offers Pet Taxi services ready to help you with pick up and drop off whenever you need, and it can even be discreetly booked online while at work.

Australian current drivers licenses are verified for anyone offering Pet Taxi Services through the website. Pet Owners can come home to a freshly groomed, walked, vaccinated, or de-sexed pooch or pussycat rather than needing to take annual leave.

Pet Care Service Professionals set their services and prices. However, as an example, doggy day care is around \$20 per day, pet taxi round trip pick up and drop offs to the Vet's or Groomers are around \$30. Some Pet Sitters are also groomers themselves and grooming prices are around \$55.

The site went live in April last year and has since been booming. The key to their success, as founder Deborah Morrison says is "Our high standard of safety checks & verifications we maintain. With more women these days running their own business or out travelling, we need to be able to reply on a service that places the safety of women as a priority, as well as advocating the high standards of pet care that the RSPCA promote."

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