

# MapR and Servian Announce Partnership to Provide big data Training Courses in Australia and New Zealand

Extends big data education options with in-person Hadoop and Spark courses

Sydney and Melbourne, Australia, - 08 February, 2016 - MapR Technologies, Inc, the provider of the first and only converged data platform, today announced it has signed an education partnership with Servian to provide comprehensive in-person Hadoop and Spark training courses for professionals in Australia and New Zealand to support the demand for big data expertise.

"We've identified the skills shortage as one of the biggest barriers for big data adoption globally, which is why we launched our free Hadoop On-Demand Training (ODT) program earlier in 2015, and followed-up with the launch of an Apache Spark Essentials module later in October" says Justin Bock, ANZ Manager for MapR Technologies. "We have encountered amazing success to date, and currently have more than 50,000 professionals enrolled worldwide. For the ANZ market we wanted to take our program a step further and, thanks to Servian, we are able to design a program that addresses local market needs with in-person training."

With the MapR/Servian training courses, Hadoop training is now available both online and in person, providing flexible options for how students receive training. In-person training and hands-on labs, led by local instructors, will aim to up-skill big data and data analytics professionals, including developers, administrators and data analysts.

Vivek Pradhan, General Manager Victoria at Servian commented: "Working with organisations and IT experts from across a wide range of industries, including financial services, telecommunications and retail, we noticed the increase of data-centric organisations was driving demand for training, but there weren't many local class options to learn Hadoop skills. Training is often a key step in big data adoption for customers, which is why we found the MapR education partnership project particularly compelling".

The Hadoop market in Australia is expected to grow to \$764.2 million in 2019[1], representing a CAGR of 54.9% compared to 2012, primarily driven by the increasing demand for data analytics for business intelligence.

"Hadoop skills, including Spark expertise, are becoming even more highly valuable to employers in Australia and New Zealand, and big data and analytics are key to conducting successful digital data transformation deployments and helping organisations remain competitive," says Bock. "We expect our Hadoop courses to present tremendous value for individuals and organisations looking to build new areas of expertise in managing and analysing data".

## About MapR Technologies

MapR provides the industry's only converged data platform that integrates the power of Hadoop and Spark with global event streaming, real-time database capabilities, and enterprise storage, enabling customers to harness the enormous power of their data. Organizations with the most demanding production needs, including sub-second response for fraud prevention, secure and highly available data-driven insights for better healthcare, petabyte analysis for threat detection, and integrated operational and analytic processing for improved customer experiences, run on MapR. A majority of customers achieves payback in fewer than 12 months and realizes greater than 5X ROI. MapR ensures customer success through world-class professional services and with free on-demand training that 50,000 developers, data analysts and administrators have used to close the big data skills gap. Amazon, Cisco, Google, HPE, Microsoft, SAP, and Teradata are part of the worldwide MapR partner ecosystem. Investors include Google Capital, Lightspeed Venture Partners, Mayfield Fund, NEA, Qualcomm Ventures and Redpoint Ventures. Connect with MapR on LinkedIn, and Twitter.

## About Servian

Servian is a specialist data analytics consultancy and a leading provider of Hadoop services in Australia & New Zealand with offices in Melbourne, Sydney, Adelaide, Auckland and Bangalore.

Servian helps organisations use their data to achieve business outcomes and build competitive advantage. Customers look to Servian to reduce time to business value on data and analytics projects. Our teams achieve this through use of innovation and data engineering that help our customers not only gain valuable insights from their data but also operationalise analytics through modern data analytics platforms. Servian hires some of industry's

brightest minds that are passionate about working with data and helping achieve business outcomes. Servian's customers include Top 100 ASX listed organisations such as Telstra, Optus, Commonwealth Bank, Lendlease, Zurich, ANZ, Metcash, Coles and Woolworths amongst many more.

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