



Marc Edward Agency grows Comms Division with new client Cruisecco Australia

Marc Edward Agency grows Comms division with cruise industry specialists Marc Edward Agency (MEA) bolsters their Communications division with new client, Cruisecco Australia. Following on from the successful execution of the Cruisecco 17th Annual Conference in Brisbane earlier this year, the cruise industry specialists have appointed MEA as PR agency of record. "Having demonstrated their ability to seamlessly integrate into our team and understand our business whilst working on our recent Annual Conference, we have made the decision to formalise our partnership with MEA," says Amanda McClelland CEO Cruisecco. "We feel that the synergies between our teams, our Member network and the relationships fostered over the past few months are testament of great things to come." Nigel Hickey, MD, MEA, said: "We're excited to be working with the leading cruise travel consortium for Australia and International Markets. We look forward to working in partnership with Cruisecco to deliver an integrated communications solution." For more information, please contact: Emma Mumford, emma@marcedward.com.au, (02) 9290 1700 Kirsty Stuart, kirsty@marcedward.com.au, (02) 9290 1700

Contacts

Nigel Hickey

0434743100

[mailto:](mailto:nigel@marcedward.com.au)

Emma Mumford

(02) 9290 1700

[mailto:](mailto:emma@marcedward.com.au)